

they are all geared up...



...challenge them

MBA Programme



2017 Recruiter's Handbook

Our Vision

- To create value through economic, social and environmental developments whilst being a world class education provider in a manner that is nationally entrenched, regionally recognised and globally relevant.
- To foster a culture wherein original ideas are generated through a strong accent on innovation, inquiry, scholarship, creativity and research.
- To develop a leadership which is capable, compassionate, conscious and committed to the common good.

Our Mission

- To strive to provide and promote quality education and training in multiple verticals by leveraging a structured mix of scholarship with professionalism.
- The University believes that its first responsibility is to the students, staff, alumni and all other stakeholders.
- To commit to develop a system that focuses on the head, heart and hands within an intensive teaching, learning and research environment that streams through our code of conduct.
- To put a strong emphasis on enhancement of skill-sets which are practically relevant with an uncompromising orientation towards quality in whatever the University does.



GLS University

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Contents

GLS University	02
Gujarat Law Society	02
Message from Vice-President	03
From the Dean's Desk	05
The Institute	06
About MBA Programme	09
Curriculum Canvas	10
Infrastructure	12
Academic Innovation	14
Our Distinguished Faculty Team	16
Academic Extension Activities	18
Learners' Activities	20
Luminous Achievements of Students	25
Synergy with Corporate	26
Invitation Message	27
Placement Process	28
Batch Profile - Finance Specialization	31
Students' Profile - Finance Specialization	32
Batch Profile - Marketing Specialization	62
Students' Profile - Marketing Specialization	63
Batch Profile - HRM Specialization	81
Students' Profile - HRM Specialization	82
Summer Internship	92
Batch Profile - MBA I	93
Students' Profile - MBA I	94
E-placement	119
Placement Committee	119



GLS University

GLS University is established in the year of 2015 with the objective of providing an ideal and creative learning environment and continuing the tradition of excellence in education of the sponsoring body of the University, viz., Gujarat Law Society (GLS)

Gujarat Law Society, established in the year 1927, is one of the largest and oldest educational institutions in the State of Gujarat. GLS was promoted by luminaries SardarVallabhbbhai Patel, Shri Ganesh Mavlankar, the first Speaker of the country and Shri I.M. Nanavati with the vision of Excellence in Education.

With the advent of the era of self-financing educational institutions, GLS took a pioneering role by offering programmes in several disciplines such as Business Management, Computer Technology, Commerce, Business Administration, Education, etc., apart from those already being offered in Law and Humanities. GLS has also been offering a wide range of professional programmes encompassing various functional and sectorial specializations like Human Resource Management, Banking & Insurance, CA, CS, Professional Accounting, Export Management, Personality Grooming, Communications, etc.

Gujarat Law Society

“Intelligence plus Character – That is the Goal of True Education.”

With the mission to elevating lives of many through education, concurring farsighters like Shri SardarVallabhbbhai Patel, Shri Ganesh Mavlankar and Sheth Shri KasturbhaiLalbhai established Gujarat Law Society in 1927. Originally the Society was established with the distinct raison d'être of imparting legal training. Since, then Gujarat Law Society has come a long way with 38 educational institutions under its umbrella.

The pecuniary scaffold of the Society was reinforced by generous offerings given by philanthropic personalities like Shri CharandasHaridas, Shri MahendraKanaiyalal, Shri I.M. Nanavati, Sir C.U. Shah, Shri Deepak Nanavati, Dr. Pramod Mehta.

With the indefatigable resolve to “aim higher” & the motto of “Excellence in Education”, today Gujarat Law Society appositely ranks among the leading educational bodies of the country.



Message from Vice-President



"A good head and good heart are always a formidable combination. But when you add to that a literate tongue or pen, then you have something very special."

Learning and growth are vital for organization. We at GLS University have structured our program in such a manner as to equip the future managers of tomorrow with learning, competencies and skill that can significantly contribute to the growth of organization.

What is unique about GLS is our emphasis not just on sound theoretical inputs, but on the development of individual as a whole. This in turn implies a sharp focus on persona, spiritual and social development.

We focus on nurturing quality education through collaboration, innovation and encouraging leadership values. This integral and value based formation will greatly assist our students to be innovative, competent and creative leaders. They are groomed in a manner as to serve as agents of continuous improvement and change.

Our students will be torchbearers of your organizations and of society, and I recommend them enthusiastically for your consideration.

A handwritten signature in black ink, appearing to read 'Devang Nanavati'. The signature is stylized and includes a small flourish at the end.

Devang Nanavati
Vice-President



From the Dean's Desk



In this era of highly competitive global market, there should be a synergy between today's need & tomorrow's expectation. The structure & delivery of the curriculum at Faculty of Management are contemporary & based on our continuous interaction with renowned educationists & industry professionals.

At GLS University we believe in developing holistic managers and leaders for tomorrow's corporate culture by following a judicious blend of theory & practice, using highly innovative pedagogical tools tailored by the institute to bequeath its students with cutting edge management wisdom. Our endeavor is to groom them to be highly adaptive to the changing business environment and sensitive towards social responsibilities.

The groundwork of our management program is rock solid, built over the pillars of Academic Infrastructure, Faculty Resources, Industry-Institute Interactions and Student Development Initiatives. We have continuously put in efforts to make sure that these pillars are adequately robust so as to produce paramount managers that the business fraternity would look forward to. The institute can modestly claim itself as one of the best in state of Gujarat.

I take this opportunity to invite the business captains to participate in the placement programme of the institute. I am confident that you would be satisfied to your heart's content when you would interact with these budding professionals as a part of institutional placement drive for 2017.

Looking forward to see you at campus.

Dr. Hitesh Ruparel
Dean

The Institute

Gujarat Law Society imparts Post Graduate Management education through its most prominent institute Faculty of Management. The prime philosophy is to create innovative thought leaders well equipped with strong functional skills along with palpable ethos to contribute to the society at the micro as well as at the macro level.

The institute offers full-time MBA programme under GLS University. The major focus of the institute is towards professional development of students to empower them for becoming successful management professionals in the corporate world.

For creating leaders of tomorrow, the institute has developed a structured programme combining class room lectures, industry exposure and training, experimental learning methods, live project work, case analysis, management quiz, group discussions, corporate expert interactions, soft skill development, research orientation, and international exposure.

The institutes prove themselves to be an ideal facilitation ground, to the extent that their locational benefit empowers students to cosset into manifold activities. It's situated behind CG Road; one of the most prominent setting for corporate offices, makes it opportune for the students to gain practical experience by visiting the offices as a part of their MBA course.

Tireless efforts have been devoted to offer the finest amenities. The institutes are located in an expansive 32,000 sqmt campus. The campus is well designed to provide spacious, air-conditioned and Wi-Fi classrooms, the state-of-the-art computer labs and a-breath taking auditorium.

With one of the richest libraries in the state boasting of more than 16000 books, more than 129 national and international journals and more than 7000 electronic resources- students have access to the best in educational resources. Additionally, our proximity to the British library, Gujarat University Library and the Ahmedabad Management Association ensures that students are never at a loss of resources.

The programs blueprint inculcates the right attitude. It develops the appropriate skills and imparts widespread and meticulous knowledge to the students. The course material includes all the latest headings which many multinational companies entail. The students are also benefited with the vast experience of faculty members who not only act as facilitators but as mentors to provide them the most realistic educational and training experience.





International Liaison

The institute has developed active liaisons with two foreign universities in Australia and New Zealand. Both Deakin University in Australia, as well as the University of Waikato in New Zealand is ranked amongst top 300 universities in the world. These academic tie-ups have ensured that both students and faculty members of these universities as well as our institute can partner for joint research opportunities and exchange programme. The institute and University of Waikato in New Zealand jointly hosted 2nd Indo-New Zealand Business Summit at Ahmedabad in association with FICCI. Continuing the partnership, the institute co-hosted the third India New Zealand Business forum at Hamilton, NZ.

International Industrial Visit

Immersion is a process of getting involved in something. To keep pace with recent advancement in the field of education, students explored the opportunity and visited Georgian College, Barrie, Canada for three weeks in July 2016 and fulfilled objectives of immersion program where they gained international exposure, understood Canadian culture and also experienced academic system of Canada. Program covered academic sessions of Marketing, Finance, and Human resource, other areas of general management and aviation simulation and culinary activities at Georgian college. Students were also astonished by activities like Aboriginal, career planning and assessment, treetop trekking. They were exposed to innovative teaching methodologies and learnt practical applications of these subjects. It was a great learning experience for them, interacting with international faculties and fellow students.

International Association

International exposure is imparted to faculty and students, the institute invited Dr. ShyamLodha, Professor and Chairman, State University of Southern Connecticut, U.S.A., to share his insights with the students and faculty members of the Institute. Dr. Lodha is a very senior and highly renowned name in the field of academics around the world. The institute also witnessed an interaction with Mr. Gregory Maurer , a leading IPR Expert from U.S.A, who conducted a workshop on the spreading awareness about the importance of intellectual property in the current business scenario.



About MBA Programme

The Faculty of Management at GLS University offers a 2 year (4 Semesters) Masters of Business Administration (MBA) Programme for all eligible graduates aspiring for a career in the field of management. On the successful completion of the 2-year Programme, the students will be awarded the Masters of Business Administration (MBA) Degree.

MBA at GLS University is based on Choice Based Credit System (CBCS) in order to facilitate students to opt the subject in the specialization of their choice. The MBA programme at the institutes is a swift paced and a vibrant blend of educational rigor and corporate relations. A careful concentration is given to academic fineness through stringent eminence check in the form of quizzes, assignments, projects and internal examinations ensure that students are resonance in their conceptual knowledge.

Moreover, incessant learning and assessment supported by tie-up with business houses for live projects, corporate guest lecture series in every course area, global immersion and exposure to virtual managerial orientation moulds their talent finest suited for corporate career challenges to be entrusted to the participants. The MBA programme at our Institute helps the student to augment his knowledge to face challenges in today's shifting business environment. During the course of the two-year programme the institute also builds personal efficiency and leadership skills that prove priceless throughout students' professional lives.

Programme Objectives

- To equip the students with requisite knowledge, skills & right attitude necessary to operate in a competitive global environment.
- To develop competent management professionals with strong ethical values, who would be capable of assuming a pivotal role in various sectors of Indian economy & society, aligned with the national priorities.
- To develop proactive thinking so as to perform effectively in the dynamic socio-economic and business ecosystem



Curriculum Canvas

The programme configuration uses the most contemporary teaching techniques includes interactive classroom setting, predicament solving, and decision making techniques in management education. Students are optimized to develop systematic, problem-solving, decision-making and communication skills to make certain that they furnish to the ever-changing needs of the corporate world. The gamut of Extensive exercising of audio-visual assistance and computer supported learning methods encourage creativity, inquisitiveness and inter-personal growth.

It is better to teach a few things perfectly than many things indifferently, and an overloaded curriculum is useless; as the object of instruction is not to produce technicians, but good active minds.



Semester – I

- Financial Accounting & Analysis
- Statistics for Managers
- Economics for Managers
- Principles of Management
- Organizational Behavior
- Research Methodology
- Managerial Communication

ADD ONS: Certification Course on Office Automation will be offered in first semester to enhance computer literacy & knowledge

Semester – II

- Financial Management
- Quantitative Techniques
- Marketing Management
- Human Resource Management
- Technology & Business
- Cost Management
- Production & Operations Management

ADD ONS: Certified course on Soft Skills will be provided to enhance communication & personality grooming of students in second semester.



Semester – III

Core Subjects

- Summer Internship Project
- International Business
- Business Laws

Elective Subjects

Finance Electives

- Corporate Tax Planning
- Security Analysis and Portfolio Management
- Management of Financial Services
- International Finance

Marketing Electives

- Consumer Behavior
- Integrated Marketing Communication
- Sales and Distribution Management
- Customer Relationship Management

Human Resource Electives

- Change Management & Organizational Development
- Compensation Management
- Human Resource Development
- Strategic Human Resource Management

Semester – IV

Core Subjects

- Comprehensive Project
- Entrepreneurship Development & New Venture Planning
- Managing Sustainable Development
- Strategic Management

Elective Subjects:

Finance Electives

- Derivatives & Risk Management
- Corporate Restructuring
- Corporate Finance
- Banking & Insurance

Marketing Electives

- Product & Brand Management
- Digital Marketing
- Service Management
- Retail Management

Human Resource Electives

- Management of Industrial Relations
- Labor Legislations
- International Human Resource Management
- Talent Management

ADD ONS: To cater to current trends & demand in corporates, certified course on Business Analytics will be offered in second year.

Infrastructure Support

'Inspiring Minds; Inspiring Creation'; the institute follows this motto for the Infrastructure facet. The ambience is designed and offered keeping in mind student friendliness. Faculty of Management has made it a point to provide their students with all the facilities so that the students face no bars from a 360 degree development prospect.

The Learner Rooms:

The Learner Rooms at the institute are designed to endorse interactive learning involving the students and the faculty. All the classrooms are air-conditioned and operational with multimedia and audio-visual equipments that facilitate effective teaching and learning.

The e- Space

Highly equipped, latest technology supported labs is a unique feature of faculty of management. With more than 230 computers connected to a LAN which bridges the faculties and students for information sharing, GLS also provides an access to a 5.5 MBPS broadband internet connection. The campus has been converted into a WiFi zone to make learning more feasible for the students.

The Knowledge Centre

A well-made repository of knowledge makes learning more enjoyable and deep. The Library operates as the principal information reserve and storehouse for all the education and research activities at the institute. Apart from course books and suggested reading material prescribed for each course offered at the institute, the library abodes a growing collection of research reports, reference works, encyclopedias, handbooks, and so on. The annals at the institute prides of 142 international and national journals, as well as over 18500 books, 7199 e-books, reference volumes & CD-ROMS. This keeps the learners abreast about the Indian and Global corporate environment, which fosters and augments their knowledge.

Auditorium

The campus hosts a centralized air conditioned, multipurpose auditorium with a seating capacity of 275 people with a big modular stage and a green room. The auditorium is adequately equipped with latest technology equipment's with uninterrupted power supply, sound systems, video facility and LCD projectors.





Academic Innovation

The institute believes in etching new paths in innovation, leadership and managing; and therefore it helps the aspirants value the dynamic transformations that are unwinding its colors in the turf of management culture and advancement in vision of the global competition. In the quest for gaining this competitive lead, we have commenced several novel action-oriented activities.

Apart from the popular pedagogical apparatus like Case studies, Role-plays, Presentations, Management games and Seminars, we have adopted novelties like Spare-time learning, Mentor Group, Live Projects and Students' club to illustrate a few.

Off Time learning:

During their spare time, students and faculties join hands to explore management theories by exploring empirical researches and relating the same with the modern practices in management.

Mentor group:

Each faculty (Mentor) and a group of students, who share common curiosity in a definite area of management or inclination towards a common industry, come collectively and the faculty mentors the group of students by imparting essential knowledge to present them with insights and theoretical clarity in their shared interest area.

Live Projects:

The institute by the caliber of exploring its corporate ties, invites corporates to accommodate preferred students as per the requisite of the industry or company in order to gain actual experience of corporate assignment. Till date, students have carried out live projects at reputed companies like Britannia, ITC and many more.

Students' Review:

Being a student-centric organization, the institute seeks regular feedback from the students in regards to their contentment and expectation from the faculty and implementation of various academic quests by the institute in order to utilize the feedback as an instrument for scheduling future activities and understanding the scope for improvement.





Our Distinguished Faculty Team

It takes someone special to be an educator; a person who cares for others, and aims to help students grow to their fullest potential. Teaching, advising, guiding and encouraging students to carve new paths is the main concern of faculty members at GLS MBA Programme. The faculty panel has an affluent blend of industry and academic experience. Individual faculty associates are dexterous in varied areas - Finance, Marketing, IT, Quantitative Techniques, Economics, HR and Strategy.

Dr Hitesh Ruparel

Marketing Science

Dr Dharmesh Shah

Investment Management

Dr Kavita Kshatriya

Integrated Marketing
Communication

Dr Rajesh Asrani

Digital Marketing

Dr Sneha Shukla

Quantitative Analysis

Dr Jasmin Padiya

Sales & Distribution Management

Dr Juhi Shah

Organizational Behaviour

Ms Nishtha Asrani

Entrepreneurship Development

Ms Megha Shah

Financial Accounting

Ms Rajsee Joshi

Managerial Communication

Dr Gurmeetsingh Sikh

Research Methodology

Mr Amish Soni

Merger & Acquisition

Ms Kalagi Shah

Human Resource Development

Ms Hetal Pandya

Cost Accounting

Ms Pooja Shah

Compensation Management

Ms Darshna Khakhar

Taxation

Ms Deepa Vyas

Production & Operations
Management

Ms Avani Patel

Economics

Ms Dhruvi Pandya

Human Resource Management

Mr Chinmay Gandhi

Marketing Management

Ms Isha Dave

Business Law

Ms Komal Sidhnani

Financial Management

Ms Vidhi Shah

Service Management

Dr Hiteksha Joshi

Corporate Finance

Ms NeelamPurey

Banking & Insurance

Mr Bhaumit Patel

Retail Management

Mr ChiragThakar

Talent Management

Mr Dhruv Brahmhatt

Management of Information System

Ms Roshni Tijoriwala

Customer Relationship Management

Ms Diljit Makhija

Principles of Management

Mr Ashok Bantwa

Managing Sustainable Development

Mr. Harikrishna Chaurasiya

International Business

Ms Jaimini Yagnik

Change Management & Organizational
Development

Ms Apeksha Champaneri

Product & Brand Management

Ms Yasmeen Pathan

Consumer Behaviour

Ms Smruti Vakil

Strategic Management

Ms Hima Trivedi

Technology & Business



Academic Extension Activities

In accumulation to its academic activities, the institute is involved in a swarm of additional activities which are an expansion into united meadows and which reinforces the institute-industry ties.

The Expert Opinion Series

In order to bridge the gap between academic knowledge and practical know-how, the institute have nurtured a practice of holding Annual Seminar Series featuring dignitaries from different industries and segments of the corporate world. The mode of knowledge sharing is through lecture series, round-table discussions, panel discussions coupled with formal and informal discussions

Research Cell

Institutes attempt at developing innovations in management practices and leveraging the expertise of corporate partners. Five research cells have been set up in the areas of:

- Financial Services
- Non-Financial Services
- IT, Technology & BPO
- Engineering and Manufacturing
- Pharma, FMCG, Media and Advertising

These cells actively interact with companies in relevant sectors and undertake live research projects, organize guest talks and take up joint research projects.

Research by Students And Faculty Associates

The institute, apart from establishing a robust teaching environment, facilitates and supports cutting-edge research in a wide variety of areas. This enables the students to acquaint themselves with latest developments in their respective areas of study and pursue their own research interests. The institute encourages its faculty members and students to establish collaborative research ventures. The students and faculty members of the institutes are actively involved in writing research papers on various contemporary issues in national and international journals.

Gratifying Merit

In order to further fuel the mission of 'excellence in education', the institute decorates medals to students for academic accomplishments. The Gujarat Law Society has instituted the Indravadan M Nanavati Memorial Gold Medal for Best Performance in Marketing Management and Navnitlal Ranchhodlal Memorial Gold Medal for Best Performance in Financial Management. Along with this the institute decorates students with trophies who at various inter institute competitions participate and prove their spirit.



Learners' Activities

In addition to its academic activities, Faculty of Management is involved in a host of other activities which are an extension into allied fields.

Group Discussion

It is a methodology used to gauge whether the student has organizationally desired personality traits and/or skills and in the process of polishing those desirable skills. The reason why the institute focuses on students going through series of Group discussions and interviews throughout the year is to gauge how well the student shall fit in the corporate world. The evaluation is done by the committee coordinators based on the discussions. A report is prepared on analyzing the facts at the end of the discussion.

Management Quiz

Management Quiz covers topics on General management, Marketing, Advertising, HRM, Finance & Capital markets, Business events and Personalities in the news. The basic objective of arranging management quiz is to assess and review awareness level of core management issues as well as current global developments. It creates an environment of healthy competition and develops skills like lateral thinking, teamwork, decision making and time management.

Debate Discussion

Debate is a formal argument, in which two opposing teams put forward a given proposition or motion in a series of speeches. It is governed by a set of rules, which permit interruptions or "points of information" by the opposition. The students are encouraged to think on positive as well as negative aspect of the topic at the same time which increases their thinking and logical reasoning ability. It provides competitive opportunities to the participants and encourage them to develop skills like quick thinking and high level of presentation skills.

Ad-making with financial management

An innovative, out-of the box product is given to each team. Each team is required to prepare an advertisement, tag-line or a jingle for the product and market its different uses to the audience. They are also expected to decide the cost structure to make the product affordable and profitable. It focuses on enhancing marketing and financial skills of the students along with convincing

TED Talk Discussion

TED Talks are influential videos from expert speakers on education, business, science, tech and creativity. They are video podcast of the best talks and performances from the TED Conference, where the world's leading thinkers and doers give the talk of their lives in 18 minutes (or less). These short videos will be shown in the class followed with an open discussion on the topic. This will not only enrich the students with the knowledge of contemporary issues but will also teach them to think critically and creatively to participate in an open discussion and share their viewpoints on the topic of discussion.

Collage of News articles

Students work in groups and are given a recent topic issue in varied areas like Marketing, Finance, HR, Technology, Politics, etc. Students will be provided different newspapers of repute and will have to read them and find articles relevant to their topic. Each group then prepares a collage of the news articles and presents it before the class. This activity keeps the students abreast of the national and global development and enhances their presentation skills.

Sanshodhan

Sanshodhan is a Summer Internship Project Competition which acts as a bridge between lessons learn in the class and actual implementation of these learnings. The main objective of this competition was to give platform to the students of MBA Programme to showcase and share their learnings through presentations. Sanshodhan is a notion, made to define, refine and find the best research done during the Summer Internship Project.

EVOLVE – A Soft Skills Training Program

The institute has initiated a Soft Skill Training Program - "EVOLVE" to get students out of their nut shells and enhance their employability. Students are guided and trained for the areas like Body Language & Grooming, Personality Development, Resume Writing, Group Discussions, Psychometric Test and Mock Interviews by Panel of Corporate Experts & Internal Faculties.

MANEDGE – The Wall Magazine

Manedge is a platform provided to the students for expressing their view points in a creative manner on various themes such as Economics, Politics, Marketing, Finance, Management, Global happenings and so on. The thought process behind Manedge is to create a learning opportunity for students by assigning end-to-end responsibility. Students collectively write articles on these varied topics and present them creatively in the form of a wall magazine.

Talentino

With the objective of providing a platform to explore the latent talent of the students, every year institute organizes "Talentino", the annual cultural festival. These activities exist to complement the academic curriculum and to enhance the student's educational experience as Education cannot happen just in classroom—it must go beyond the walls of the classroom.

Students get opportunities to improve their leadership and interpersonal skills while also increasing their self-confidence. Such involvement allows students to link academic knowledge with practical experience, which leads to a better understanding of their own abilities, talents, and career goals. Thus involvement in such events is a key tool for overall personal development of an individual.

Revel

"Health is wealth", those who understand the benefits of being fit can cherish its fruits of being active, focused, and strategically sound. All work and no play will certainly make a student get bored in academics, so we at institute have come out with Revel, a sports event considering of games like football, carom, cricket, football, chess and volleyball. The best part of the event is that the whole even is being organized by the students and for the students. Which portrays the leadership, team spirit and sportsmanship of the students on the ground, and is reflected in their work too, later on.



Yoga and Meditation

Healthy mind in a healthy body is quote, which remains true to the date and generations to come. But growing level of stress and anxiety has left neither of 'em in a better state. So we at GLS took a thought and organized a Yoga Camp for our students, where they learn the various techniques of Yoga and Meditation, to stay prepared for the situations which might land them in stress. Yoga exercises are believed to have a strengthening effect on the nervous system through its non-tiring physiological activities that bring about poise of body and mind. The institutes believe that students should indulge themselves in this Indian practice of de-stressing the body, mind and soul. After all, precaution is better than cure.



Fit-O-Holics – A Fitness Workshop

Students are trained to be mentally and physically fit to manage stress in the anxiety of this competitive business world. This helps them feel relieved and boosts their willpower to face the next. GLS University's Faculty of Management organizes 3 day long workshop in the form of Bokwa, Aerobics and Yoga & Meditation. For Bokwa and Aerobics certified and licensed instructor Mr. Navin Agrawal was invited and for Yoga Mr. Pravin Adiyal was invited. More than 50 students had participated in the same.



Days Celebration

GLS University's Faculty of Management organizes Days' Celebration for MBA students every year. Students had celebrated 'Traditional day', 'Brands Day' & 'Opposites Day'. The days had various activities involved which further motivated the students to dress up, participate and win.

Go Green – Tree Plantation Drive

When the whole world is discussing measures to counter climate change how can GLS remain behind on such a thing. Go Green is an initiative of GLS Management programme where the members of the GLS family come together to plant saplings. As these saplings turn into trees, they not only give us shade, but also fruit and better air to breathe. Growing trees is not only nurturing nature but also giving a healthy tomorrow to our forthcoming generations. So we made this a part of our curriculum.





DaanUtsav

Humanity Restored..! GLS MBA programme understanding the social obligation towards the society conducts the CSR (Corporate Social Responsibility) activity of DaanUtsav every year, where they provide the old clothes, toys, newspapers, stationery, etc to the underprivileged and the needy. This year the students donated old clothes to "Gunj", which is a Delhi based NGO, they also donated stuff at "Charity Shop" located at Vastrapur, Ahmedabad, backed by the Blind Man Association. Apart from this, students donated newspapers and magazine to "Utthan", a vocational training school for differently abled kids.



Blood Donation Camp

At GLS, we not only groom the future managers, but also a responsible citizens of the country, walking the path of humanity. And there is no other match of donation like that of blood, which we at GLS understand very importantly, and hence we annually organize the blood camp in coordination with the Red Cross Society, Ahmedabad. The students, show their immense voluntary participation in such a camp and make us all feel proud with such an instinct.

Alumni Association

The institute has a strong network of over 1000+ alumni members with whom it is in regular touch through various activities and events. GLS STAMP (Student Teacher Association of Management Program) organizes Sankalan - a reunion of alumni every year with the purpose of confluence between the past and future talent. The Alumni members are the ambassadors of the institute in the corporate and they continue to bring laurels to their alma mater in form of regular guest lectures and final placements. GLS management programmes aims at generating & maintaining a strong alumni network by reaching out to alumni & keeping them connected.







Luminous Achievements of Students

The Institute aims at overall development of students and it persuades them to enthusiastically partake at various National and State level Inter college events.

Participated in GTU Aquatic Competition, 2015

- Won Gold medal in 50 Breastroke Swimming
- Won Bronze medal in 50 meters Free Style Swimming

Participated in Pratibha 2015 organized by V. M. Patel Institute of Management & Centre for Management Studies, Ganpat University, Mehsana

- Won 'Best Communicator' title under National Level Summer Internship Competition

Participated in Reva 2015 organized by Narmada College, Bharuch

- Secured 1st position in SIP Competition
- Secured 1st position in Management Lessons from Movies
- Secured 3rd position in Business Quiz

Participated in Spectrum 2016, organized by Som Lalit College, Ahmedabad.

- Secured 3rd position and Cash prize in 'Get Dubbed' competition

Participated in Ignition 2016 organized by G. H Patel Institute, Sardar Patel University, Anand

- Secured 1st position in Ad-venture
- Secured 2nd position in Counter Strike

Participated in Prowess -Evolve 2016 organized by RBS, Rai University, Dholka.

- Secured 1st position in Business Quiz

Participated in Euphoria 2016 organized by GLS University, Ahmedabad

- Secured 1st position in Business Quiz
- Secured 1st position in Cultural rally
- Secured 1st position in Classical Dance
- Secured 1st position in Elocution
- Secured 2nd position in Extempore

Participated in Crest 2016 organized by Chimanbhai Patel Institute of Management

- Secured 1st position in Business Quiz
- Secured 2nd position in Youth Parliament
- Secured 3rd position in AdMad Show

Participated in Sports meet 2016 organized by GLS university, Ahmedabad

- Won Overall Athletics Trophy (Male)
- Won Gold Medal in Shot Put, Discuss Throw, Relay and Long Jump
- Won Silver Medal in Shot Put and Discuss Throw
- Won Bronze Medal in 100 meters race and Discuss Throw
- Won Runners up Trophy in Cricket (Male)



Synergy with Corporate

Faculty of Management has been able to attract corporate mentors from the entire corporate spectrum to interact with the students. The business insights gained during these interactions ensure the overall development of the participants and strengthen their understanding to take up managerial positions in the corporate world.

Dr. Sanjeev Tripathi

Asst. Professor, IIM-A

CA Nainish Pandya

Practicing CA, Nainish Pandya and Associates

Mr. Bimal Gajjar

Zonal Manager, Chola Ms Gen Insurance

Mr. Chirag Patel

Manager - Marketing & Communication, Gateway Technolabs

Mr. Dharmang Shah

Gujarat Head-SBG, SBI Mutual Fund

Archana Bhatt

HR Consultant, Shaktikrupa Estate Pvt. Ltd

Mr. Shekhar Singh

Corporate Communication Head, Infibeam

Mr. Sunil Singh Rana

Asst. Marketing Director and Product Head, MTS India

Mr. Saurin Raichura

AVP, YES Bank Ltd

Mr. Dhaval Jarmarwala

Head-Marketing, Earning Wheels

Mr. Kamlesh Waghela

Field Manager, IMRB

Mr. Mohit Masand

Account Manager, 4 Office Automation Limited

Mr. Nilesh Purey

Vice President, GIFT City

Mr. Parmeshwar Hans

AGM-HR, Cadila Pharma

Mr. Prakhar Gupta

Program Manager, Infibeam

Mr. Mahesh Pandya

Executive, IPF- Secretariate, BSE (Bombay Stock Exchange)

Mr. Kalpesh Kamani

CEO, Kaka PVC Profile, Kaka Group of Company

Professor Abraham Koshy

IIM-A

Dr. Hemant C. Trivedi

School of Petroleum Management

Mr. Sanjay Vora

Head - P.P.M.C, Astral Polytechnik

Mr. Sushil Jain

GM- Finance, Somany Tiles

Mr. Saumya Sheth

Manager- Tax and Regulatory Services , Ernst and Young LLP

Mrs. Smita Davda

Assistant Vice President (Risk), Yes Bank Ltd.

Mr. Mignesh Parekh

Founder and Chairman, Kamma Incorporation

Mr. Vibhor Nuval

Entrepreneur, FUNDUZ

Mr. V P Mashroo

Vice President-HR, Harsha Engineering

Mr. Sanjay Chakraborty

Director Brand Services, Triton Communication

Mr. Manish Pandya

Dy. Director, Directorate of Economics & Statistics, Government of Gujarat

Ms. Nidhi Sharma

Head, HR, KHS

Mr. Saumil Paronigar

Asst Vice President & Zone Head –Training, TATA AIA Life Insurance

Mr. Jiteen Aggarwal

Deputy General Manager, Idea Cellular Limited

Ms. Ishani Shah

HR Manger, Imobdev Technologies Pvt. Ltd

Ms. Richa Dalwani

Entrepreneur, M&R Services (MARS), YORO & Versatile Maniacs

Prof. Darma Mahadea

Associate Professor, University Of Kwazulu-Natal, South Africa

Invitation Message



Invitation Message

I would like to extend my appreciation towards the industry for its kind patronage & revered associations it has extended in various pursuits.

Faculty of Management is the most preferred management institute to a large number of organizations for recruiting outstanding students with high potential as their future leaders. The Institute has shown its worth as one of the Gujarat's premier B-schools by breathing innovation, imbining a sense of responsibility in the midst of students and sincerity of purpose. We are sure that they will bring to their professional pursuits, a global perspective with an understanding of business practices in emerging markets, and more

The time comes again for me to introduce the 2015-17 batch. The diversity of the batch provides an opportunity for the companies to meet their specific needs. The batch is diverse in terms of academic, professional and cultural backgrounds. They are well-rounded individuals, with much more than academic achievement to their credit. The students not only carry with them the requisite functional knowledge, but are multi-faceted and complete individuals, well prepared and deployable from day one across organizational roles and divisions in the industry.

This recruiters' handbook collates all the relevant information of each progressive mind in the subsequent pages. The information furnished will assist you in identifying the best talent for your organization, and help you further to participate in the campus placement programme. You would certainly find their credentials amazing. It will be our contentment to introduce our young Student Business Managers, whom we believe are the budding business leaders of future years.

I invite you to interact with our batch of 2015-17.

A handwritten signature in black ink, appearing to read 'Kalagi Shah'.

Prof. Kalagi Shah

Faculty Coordinator – Final Placement

Placement Process

For students of the professional MBA programme, placements are a vital culmination to their academic pursuits. The placement process allows an organization to visit the institute and witness the efforts that have gone into grooming the young management aspirants.

At our institute, the placement process is a team effort. The placement Committee consisting of the Director, the Placement coordinator and the faculty work alongside the students in all the stages right from conceptualizing and designing the brochure to invite companies for the campus recruitment.

Final Placements

The ultimate test of a management institute is the placement offers that it can generate for its students. For final placements, the institute invites companies to the campus so that our placement committee can offer them the required assistance for recruiting the right talent to suit their needs.

The institute offers best of the facilities to recruiters for conducting the selection procedure at the campus; including written tests, group discussions and personal interviews as per their requirements. The young, well-trained, self-motivated minds of the institute contributed to achieve the super-ordinate goals of the recruiter.

Placement Activities

The placement season at GLS MBA Programme begins in the month of November and goes on upto June. However, the placement office is a place with vibrant ideas, activities and enthusiasm throughout the year. It carries out the following placement related activities for over development of the students on campus:

Resume verification: Resumes submitted by students for campus placement are duly verified by the Placement In-charge.

Employability enhancement programmes: Our goal is to give our students the fine-tuning that they require not just during the placement season but also as they board on their corporate endeavour. With this objective in mind, the Institute carries out several employability enhancement activities that include:

- Communication evaluation sessions
- Resume writing/Group Discussion/Personal Interview workshops
- Informal interactive talks with alumni during the alumni meet
- Several other preparatory activities like mock tests and discussion



PLACEMENT PROCESS

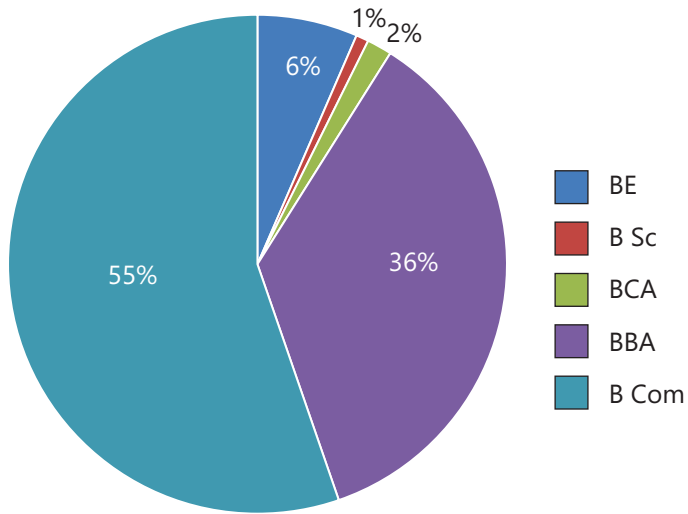




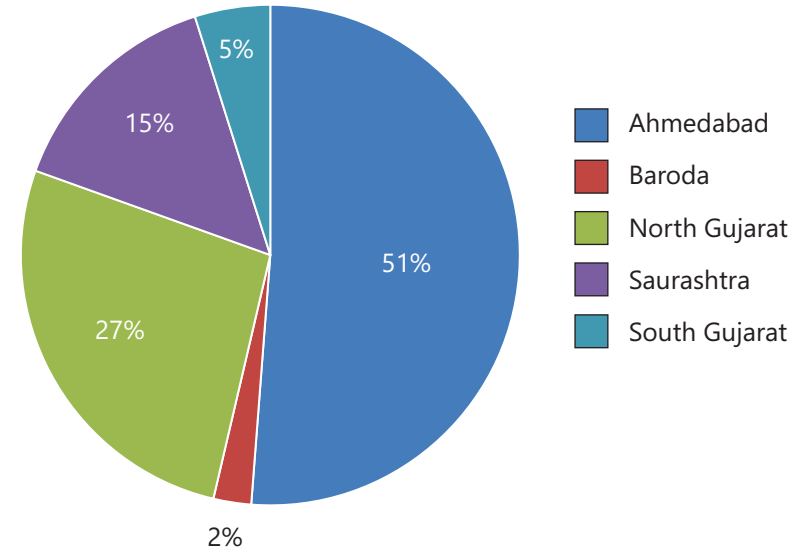
Finance

Batch Profile: Finance

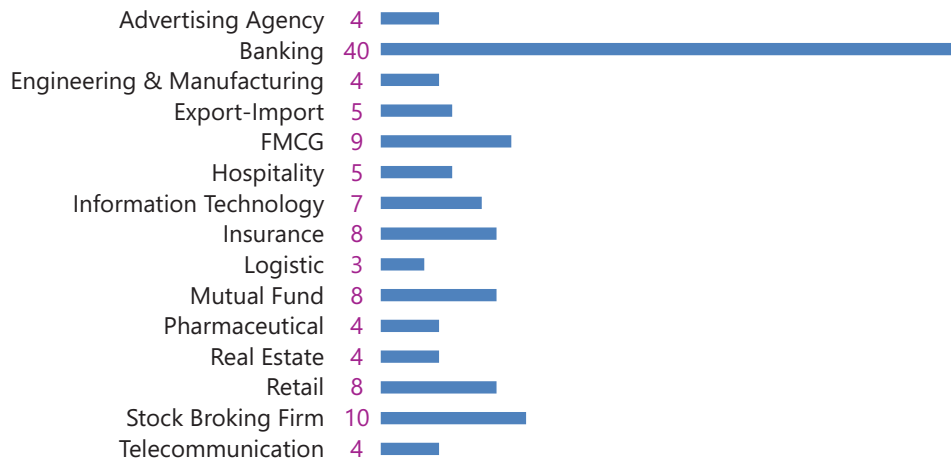
Education



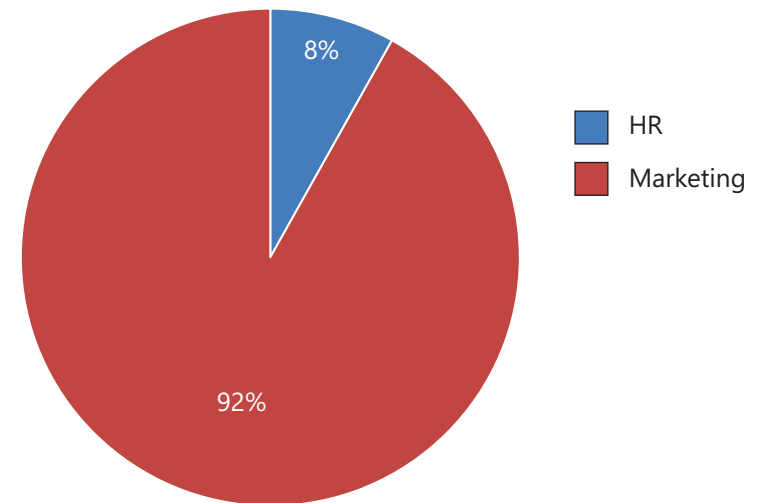
Regional Diversity



Career Aspiration



MBA Minor Specialisation





SAHIL PARIKH (22)

BE (Electronics and Communication)

MBA Minor Specialization : MARKETING

Summer Project : To study techno economic viability of expansion of new lights hotels and resorts ltd at NCMPL

Comprehensive Project : Analysis of Non performing assets and restructuring in Indian Banking Sector

9924526156, 079-27910650

Sahil.nrmba15@gmail.com

A self-driven individual striving to fulfill the goal of organization and team with passion.



UMANG PANCHAL (23)

BE (Electronics and Communication)

MBA Minor Specialization : MARKETING

Summer Project : Risk management by investors of Ahmedabad at Angel Broking Pvt. Ltd.

Comprehensive Project : Investors' behaviour towards Various Financial Services

9601710719, 079-65227112

Umang.nrmba15@gmail.com

A person who is self-disciplined and having good self-confidence, always enthusiastic for doing work.



DHWANI PANCHAL (22)

BE (Electronics and Communication)

MBA Minor Specialization : MARKETING

Summer Project : Borrower's perspective and market scoping towards gold loan at India info line finance limited

Comprehensive Project : Impact of Social Media on Indian Banking Industry

9979117462, 9409223060

dhwanip.glsmba15@gmail.com

Good team player with positive attitude.



LOPA PANDYA (25)

BE (Electronics and Communication)

MBA Minor Specialization : MARKETING

Summer Project : Customer behavior towards the services of the commercial co - operative bank Jamnagar at The Commercial Co - Operative Bank Jamnagar

Comprehensive Project : E-Banking Services offered by Indian Banking Sector - Selected Public Sector Banks & Private Sector Banks

8460578380, 02882710080, 07940048042

lopa.nrmba15@gmail.com

An honest and hardworking person.



JAY KANJARIA (24)

BE (Mechanical)

MBA Minor Specialization : MARKETING

Summer Project : Analysis on procurement process and inventory management at Claris Injectables Limited

Comprehensive Project : To Study the Preference Level of Users towards E-Money in Ahmedabad

9824006261, 079-26937629

jay.nrmba15@gmail.com

He demonstrates an unwavering resolve to do whatever must be done to produce the best long-term results, no matter how difficult.



DIVYA JAKHOTIYA (24)

BE (Power Electronics)

MBA Minor Specialization : HR

Summer Project : A study report on awareness and perception of investors about various investment products with special focus on online trading in mutual fund at ICICI securities ltd at ICICI securities ltd

Comprehensive Project : A comparative study of credit appraisal process at SBI Bank and Religare finvest limited

9601868834, 7926925977

divya.nrmba15@gmail.com

Work Experience : Worked as sales coordinator at Accutech power solutions for 5 months and at Medusind solutions as Client Service Executive for 9 months

She is a person who can work hard and remain sincere towards her work. She always ready to help needy people.



KRUTI DESAI (24)

BE (Instrumentation & Control)

MBA Minor Specialization : HR

Summer Project : Working capital management at Atul ltd at Atul Ltd

Comprehensive Project : The Study on Forex and its Impact on Indian Economy

9408191165, 02632-259858

kruti.nrmba15@gmail.com

An excellent communicator with good presentation skills, she excels in teamwork too.



ANMOL JAIN (22)

B.Sc

MBA Minor Specialization : MARKETING

Summer Project : Awareness of mutual fund among investors with reference to Ahmedabad City. at Arihant Capital Market Ltd.

Comprehensive Project : Impact of Social Media on Indian Banking Industry

7043794801, 8866847971

anmol.glsmba15@gmail.com

She is work oriented, self-motivated having good logical and analytical skills.



ABHAY GUPTA (22)

BCA

MBA Minor Specialization : MARKETING

Summer Project : Impact of e-payment system in operation efficiency in Banas dairy at Banas Dairy

Comprehensive Project : A Project Report on Investors Preference towards Mutual Funds

9904662794, 9377287056

Abhay1.nrmba15@gmail.com

An extrovert person who is enthusiastic, has practical approach towards life. He likes to be innovative and think creatively and is very co-operative and committed towards his work.



PRIYANK SONI (23)

BCA

MBA Minor Specialization : MARKETING

Summer Project : Customer preference towards derivative market at FRR Shares & Securities

Comprehensive Project : A Study Report on FIIS and Impact on Indian Capital Market

9016171917, 9016171917

priyank.nrmba15@gmail.com

This person is honest along with the quality of being hardworking, responsible by nature, he is adjustable to any environment.



HARDIK ADHYARU (21)

BBA

MBA Minor Specialization : MARKETING

Summer Project : Awareness of mutual fund among investors with reference to Ahmedabad city at JM Financial Services Limited

Comprehensive Project : Investors' Perception towards Mutual Funds

9825743741, 2792225086

hardikadhyaru.nrmba@gmail.com

A dedicated and a task oriented person, this amicable individual finds his way to get work done by his composed nature.



URVI GAJRA (22)

BBA

MBA Minor Specialization : MARKETING

Summer Project : Employee engagement and learning & development at Teamglobal logistic private limited

Comprehensive Project : Study on comparative Analysis of investment pattern of salaried employees and self employed

9601528081, 02834-277621

urvi.nrmba.15@gmail.com

A reliable and a Sincere girl having loyalty as a strong attribute.



HARESHKUMAR BABARIYA (23)

BBA

MBA Minor Specialization : MARKETING

Summer Project : A study on awareness towards gold loan at India Infoline finance limited

Comprehensive Project : 0

9723721714, 9714991480

haresh.nrmba15@gmail.com

A hard working and punctual person.



RUKSARBANU ANSARI (21)

BBA

MBA Minor Specialization : MARKETING

Summer Project : Study of various factors that affect investors' perception towards real estate investment with reference to Ahmedabad at Credo Real Estate Private Limited

Comprehensive Project : E-Banking Services offered by Indian Banking Sector - Selected Public Sector Banks & Private Sector Banks

7878261361, 7922747711

ruksar.nrmba15@gmail.com

An adaptive and cooperative person having compatibility for both independent and team work.



NISHANT BAGRECHA (23)

BBA

MBA Minor Specialization : MARKETING

Summer Project : Equity analysis of automobile industry & a special focus on Eicher motors at NIRMAL BANG SECURITIES LTD.

Comprehensive Project : Equity Analysis of Automobile and FMCG Industry in India

7383442366, 079-40091099

nishantbagrecha.nrmba15@gmail.com

A person with good presentation skill who can work as a team player with positive attitude.



KRISHNA BANJARA (22)

BBA

MBA Minor Specialization : MARKETING

Summer Project : Customer satisfaction for retail banking at Mehsana urban co-operative bank

Comprehensive Project : A Comparative Analysis of Public & Private Sector Banks with special reference to NPA

8871719464, 07412-232968

krishnabanjara.nrmba15@gmail.com

A lady with strong analytical skills and is a quick learner very passionate about her work.



ANKIT BHANUSHALI (22)

BBA

MBA Minor Specialization : MARKETING

Summer Project : Awareness and investor's behavior towards online trading in mutual fund of ICICI securities at ICICI Securities

Comprehensive Project : Consumer preference towards housing loan of public sector bank and private sector bank

8866344183, 2602429532

ankit.nrmba15@gmail.com

A person with optimistic nature believes in sincerity and is very hardworking.



ARSHVI DHAMECHA (22)

BBA

MBA Minor Specialization : MARKETING

Summer Project : Comparative study of Rajkot Nagrik Bank with Bhuj Mercantile Bank with ratio analysis at RAJKOT NAGRIK SAHAKARI BANK

Comprehensive Project : A Study on Usage Pattern of credit Cards in Ahmedabad City
9925933056, 02832-30960

arshvi.nrmba@gmail.com

She is confident, hardworking and possesses a good command over her communication skills.



HINAL GHEEWALA (21)

BBA

MBA Minor Specialization : MARKETING

Summer Project : A project report on customer satisfaction and loyalty of Patan Nagarik Sahakari Bank Ltd at Patan Nagarik Sahakari Bank Ltd

Comprehensive Project : A Study on Penetration & Acceptability of Reverse Mortgage

8980150289

hinalgheewala.nrmba15@gmail.com

This young lady is hard working and punctual about her work and also gives in her sincere efforts for her work.



DEVANG LODHIYA (22)

BBA

MBA Minor Specialization : MARKETING

Summer Project : E banking operations at Bank of Baroda

Comprehensive Project : A Study on Customer's Preference towards E-banking of Selected Private Banks

9909466638, 9825478780

devang.nrmba15@gmail.com

His punctuality and politeness coupled with his zeal to work will be an asset to the organization.



SHIVANGI JIVRANI (21)

BBA
MBA Minor Specialization : MARKETING

Summer Project : Customer satisfaction & loyalty of Patan Nagarik Sahakari Bank Ltd at Patan Nagarik Sahakari Bank Ltd

Comprehensive Project : A Study on Penetration & Acceptability of Reverse Mortgage
8511892999

shivangi.nrmba15@gmail.com
A good communicator and a resourceful team player, this individual is hardworking and is flexible to changes.



BHAVESHKUMAR MAKVANA

(21)
BBA
MBA Minor Specialization : MARKETING

Summer Project : a study on awareness towards gold loan at India Infoline Finance Limited

Comprehensive Project : A study of Customer Behaviour towards Various Banking Technologies
7878005281
bhavesh.nrmba15@gmail.com

An enthusiastic and confident individual who is committed to his work.



NEHAL KOTADIYA (22)

BBA
MBA Minor Specialization : MARKETING

Summer Project : Working capital management at Navneet Education (India)Ltd

Comprehensive Project : Impact of NPAs on Indian Economy
9624477804, 079-9825880673
nehal.nr15@gmail.com

She possesses a positive attitude and is adjustable to any situation and ready to accept challenges.



RUHAN MASANI (21)

BBA
MBA Minor Specialization : MARKETING

Summer Project : Awareness and preference of investors towards mutual fund at Karvy Stock Broking Pvt. Ltd.

Comprehensive Project : A study of Customer Behaviour towards Various Banking Technologies
9033248607, 0278-6544844
ruhan.nrmba15@gmail.com

An extrovert person who has a positive attitude and is a team player.



VARSHA KSHATRIYA (21)

BBA

MBA Minor Specialization : MARKETING

Summer Project : Working capital management at Navneet Education Pvt Ltd

Comprehensive Project : Impact of Foreign Institutional Investors (FIIs) on Bombay Stock Exchange

8347317021, 79

varsha.nrmb15@gmail.com

A devoted and dedicated person who believes in working with positivity and sincerity.



KAJAL MANGLANI (23)

BBA

MBA Minor Specialization : MARKETING

Summer Project : Effect of buyback of shares on stock market price of selected companies at Bansal Finstock Pvt Ltd

Comprehensive Project : A Study on Customer's Preference towards E-banking of Selected Private Banks

8141354545, 2782516242

kajal.nrmba15@gmail.com

An optimistic quick learner and task oriented person having charismatic public speaking skills. She is deterministic and focused on her goal.



ARJUMANBANU MALEK (21)

BBA

MBA Minor Specialization : MARKETING

Summer Project : Study of working capital cycle at Shri Trambakeshwar Quarry Works Pvt Ltd

Comprehensive Project : Impact of Instability of Macro Economic Factors on Stock Market

9574733144, 9898639906

malikarjuman.nrmba15@gmail.com

A lady who is self-motivated, focused to her work and optimistic by nature.



MONIKA MEHTA (22)

BBA

MBA Minor Specialization : MARKETING

Summer Project : Mutual fund as an investment option and detailed study on Kotak products at Kotak mutual funds

Comprehensive Project : Impact of Instability of Macro Economic Factors on Stock Market

9624011146, 9624011147

monikamehta.nrmba15@gmail.com

A lady who does not believe in compromises and insists on looking at the positive side of life and making things happen. She is self-motivated and self-confident.



MANISH MULCHANDANI (21)

BBA

MBA Minor Specialization : MARKETING

Summer Project : Preference of customer toward e-banking services of Kotak Mahindra bank at Kotak Mahindra Bank

Comprehensive Project : A Project Report on the E-banking Preference Amongst The Youth

9723256162, 4-varj apartment, c.g.road, near sasuji dying hole, ahmedabad

manishnrmb2015@gmail.com

An enthusiastic and confident individual who is committed to his work.



RIDDHI MISTRI (21)

BBA

MBA Minor Specialization : MARKETING

Summer Project : Company performance at Navneet Education Ltd

Comprehensive Project : Impact of Foreign Institutional Investors (FIIs) on Bombay Stock Exchange

7096473078

riddhi.nrmba15@gmail.com

She is a calm and result oriented person. Besides she is a good observer.



PRIYANKA PADHIYAR (22)

BBA

MBA Minor Specialization : MARKETING

Summer Project : Analysis of investment pattern and behavior of HNI investors at JM Financial Services Limited

Comprehensive Project : Serviquial analysis of HDFC Bank vs SBI Bank

8401702766, 7405873987

priyankap.nrmba15@gmail.com

An extrovert having good presentation skill with positive attitude with risk taking ability.



JAYESH PANCHAL (21)

BBA

MBA Minor Specialization : MARKETING

Summer Project : Customer relationship management related to insurance at Angel broking Pvt. Ltd.

Comprehensive Project : A Study on Customer Awareness and Satisfaction towards E-banking

8460244060, 9904403457

jayesh.nrmba15@gmail.com

This confident person has an optimistic outlook towards life. He is dependable and always supports his peers.



GRISHA PATEL (21)

BBA

MBA Minor Specialization : MARKETING

Summer Project : Financial performance analysis and ratio analysis at ADI Finechem Ltd.

Comprehensive Project : Comparative Analysis of Various Loans Offered by Selected Banks from Public and Private Sector

9913580781, 9327698095

Grishampatel.nrmba15@gmail.com

An extrovert and outspoken person with good communication and presentation skills along with positive attitude.



BHAVIN PAREKH (22)

BBA

MBA Minor Specialization : MARKETING

Summer Project : Management related to insurance at Angel Broking Pvt.Ltd.

Comprehensive Project : A Comparative Analysis of Indian Banks and Foreign Banks

9998461688, 9924873216

bhavinparekh.nrmba15@gmail.com

A hard working, self-motivated person who can work comfortably in stressful conditions.



SHASHANK PARMAR (23)

BBA

MBA Minor Specialization : MARKETING

Summer Project : Loan procedures at capital first(case study) at Capital First Ltd

Comprehensive Project : Study on usage of different types of credit cards in ahmedabad city

8460893822, 7359912845

shashank.nrmba15@gmail.com

A self-confident person who is committed towards the work and have positive attitude.



HARSHIT PATEL (21)

BBA

MBA Minor Specialization : MARKETING

Summer Project : Mutual fund as a future investment at Arihant Capital Market limited

Comprehensive Project : A Comparative Analysis of Indian Banks and Foreign Banks

9426266071, 9712733685

harshitpatel.nrmba15@gmail.com

He is a confident, passionate, creative and always ready for the new challenges.



PARTH PATEL (21)

BBA

MBA Minor Specialization : MARKETING

Summer Project : A project report on awareness of investment avenues amongst the investors with special focus on comparative analysis of different investment tools at Tradebull Security Private Ltd

Comprehensive Project : A study of Usage Pattern of Plastic Money by Youth

9408454422, 9029088166

parthj.nrmba15@gmail.com

He believes in team work and positive attitude.



MOXA SHAH (21)

BBA

MBA Minor Specialization : MARKETING

Summer Project : Effect of buy back of share on stock market prices of listed companies at Bansal Fin Stock Pvt Ltd

Comprehensive Project : Project on Comparative Analysis on Impact of NPA on Public and Private Sector Banks

9409071184, 0278-2212272

Mokshashah.nrmba2015@gmail.com

A self-confident person who is committed towards the work and have positive attitude.



HARDIKKUMAR PRAJAPATI (22)

BBA

MBA Minor Specialization : MARKETING

Summer Project : Study on performance evaluation of sectorial mutual fund in india at Angel Broking Pvt Ltd

Comprehensive Project : To Study the Perception of Individuals and Financial Institutions towards the Credit Rating Agencies in Ahmedabad

8734838869, -

hardik.nrmba15@gmail.com

A person having problem solving nature followed by Analytical Skills and Learning Attitude towards different things.



RAHUL SHARMA (24)

BBA

MBA Minor Specialization : MARKETING

Summer Project : Retail banking at Kotak Mahindra Bank at Kotak Mahindra Bank

Comprehensive Project : A Comparative Performance Analysis of Private Sector Bank and Public Sector Bank through Camel Model

9328565432, 9328129400

sharmarahul.nrmba15@gmail.com

An introvert person with a positive attitude towards work and an excellent team player.



KENA SHAH (21)

BBA

MBA Minor Specialization : MARKETING

Summer Project : A detailed study of boutique culture in Ahmedabad city at Khimaya Fashion

Comprehensive Project : A Study of Buying Behavior of Women regarding to Apparels Industry

8141880033, 079-65219914

kena.nrmba15@gmail.com

Outspoken and extrovert person with excellent communication and presentation skills as well a critical thinker with good convincing power.



RAJAN SHARMA (22)

BBA

MBA Minor Specialization : MARKETING

Summer Project : Future of export in India at Plastene India Limited

Comprehensive Project : A Comparative Performance Analysis of Private Sector Bank and Public Sector Bank through Camel Model

9898553523, 9924162334

rajans.nrmba15@gmail.com

A responsible team player who believes in hard work, commitment to his work and carries leadership qualities.



TARUNKUMAR SOLANKI (21)

BBA

MBA Minor Specialization : MARKETING

Summer Project : Market scoping and analysis of financial investment and gold loan with reference to Ahmedabad city at IIFL

Comprehensive Project : Analysis of Fund Resources and Cash Mmanagement of Startups

7383786809, 9537976073

tarunsolanki.nrmba15@gmail.com

A hard working team member who believes co-operation as the way to achieve objectives in this modern times. Also an extrovert by nature.



KRUNAL SONI (21)

BBA

MBA Minor Specialization : MARKETING

Summer Project : Lending practices for SMEs and customer preference between funded and unfunded facilities at DCB bank at DCB Bank

Comprehensive Project : Analysis of Fund Resources and Cash Mmanagement of Startups

9727063733, 8141004103

Krunalsoni.nrmba15@gmail.com

Equipped with good communication skills, his openness to learn new things make him a good team member. His confidence makes him stand out as a leader.



BHOOMIKABEN THAKKAR (21)

BBA

MBA Minor Specialization : MARKETING

Summer Project : Customer satisfaction level for retail banking at MUCB. at Mehsana Urban Co.Op Bank

Comprehensive Project : A Study on Usage Pattern of Plastic Cards in Ahmedabad City

9558455200, 9824332632

Bhoomika.nrmba15@gmail.com

A self-actualized person with the ability to cope with any stressful situation, she is trustworthy and committed to the work assigned to her.



PALAK TRIVEDI (21)

BBA

MBA Minor Specialization : MARKETING

Summer Project : Financial performance analysis and ratio analysis at ADI Finechem Ltd.

Comprehensive Project : Comparative Analysis of Various Loans Offered by Selected Banks from Public and Private Sector

8511101222, 079-40051453

palaktrivedi.nrmba15@gmail.com

A lady who is ambitious and co-operative. She is also full of determination and is serious about her work as she aims to achieve her goals successfully.



SNEHAL VAJA (23)

BBA

MBA Minor Specialization : MARKETING

Summer Project : Comparative analysis of IDBI federal life insurance whole life plan vs other companies at IDBI federal Life Insurance Co Ltd

Comprehensive Project : A Comprehensive Study on NPA of Selected Public, Private & Co-Operative Banks

9724813064, 9428600630

Snehal.nrmba15@gmail.com

A lady with hard working personality and excellent communication skills. She is determined and striving for perfection.



SANDIPKUMAR MAKWANA

(23)

BBA

MBA Minor Specialization : MARKETING

Summer Project : An analysis on customer satisfaction towards gold loan. at India Infoline Finance Limited

Comprehensive Project : A Study of Consumers Behaviour towards Various Banking Technologies

9998446332, 278201269

sandip.glsmba15@gmail.com

A person who is hardworking which is shown by his sincerity and enthusiasm.



SHIVANI KOULL (22)

BBA

MBA Minor Specialization : Marketing

Summer Project : Study of distributors and their ROI in Reliance Communications. at Reliance Communications Ltd.

Comprehensive Project : A project report on comparative analysis of investors preferences and satisfaction level regarding various financial services of public and private sector banks in Ahmedabad.

7227883826, 9796485352

shivani.glsmba15@gmail.com

Excellent communicator with positive attitude and works best when working in a team.



SWATI KUMARI (24)

BBA

MBA Minor Specialization : Marketing

Summer Project : Investor's preference towards Indian stock market and portfolio management services of various broking firms. at Angel Broking Private Limited

Comprehensive Project : A Comprehensive Project to study the impact of Monetary Policies on Indian Economy

8485994806, 9824098556

swatik.glsmba15@gmail.com

Work Experience : Worked as Analyst-Process Associate at Tata Consultancy Services for 26 months

Belonging from an army background has inculcated qualities like punctuality, discipline and adaptability. She is a creative person and a team player who can easily handle work pressure.



JIGNESHKUMAR RANA (21)

BBA

MBA Minor Specialization : Marketing

Summer Project : A study on export documentation, procedure & incentive benefits of pharmaceutical industries. at Virgo UAP Pharma Pvt. Ltd.

Comprehensive Project : Investors Behaviour towards Mutual Funds

9925193661, 9099747917

jignesh.glsmba15@gmail.com

A person who is trustworthy and sympathetic. A person who is hard worker which is shown by his dedication towards the work he does.



KOMAL RANA (21)

BBA

MBA Minor Specialization : MARKETING

Summer Project : Complexity faced by customers to getting home loan. at Lunawada Nagrik Sahakari Bank Ltd

Comprehensive Project : A Comparative Study on Asset Liability Management in Selected Public Sector and Private Sector Banks

8469126757, 26750457

komalrana.glsmba15@gmail.com

A person who is ready to accept challenge and is loyal towards the work given. She is having learning attitude towards new things.



GAURANG MEVADA (24)

BBA

MBA Minor Specialization : MARKETING

Summer Project : borrow perspective and marketing scoping towards gold loan at IIFL

Comprehensive Project : A Study of Consumers Behaviour towards Various Banking Technologies

9033714891, 9054768909

gaurang.glamba15@gmail.com

A self-confident person who is committed towards the work



SHAKTISINH CHAUHAN ()

BBA

MBA Minor Specialization :

Summer Project : at

Comprehensive Project : Financial Repression in Indian Economy

A person having positive attitude and trustworthy in nature.



HIRAL BISCUITWALA (22)

B. Com

MBA Minor Specialization : MARKETING

Summer Project : Impact of CSR rule on corporates and its implementation. at Blind People Association

Comprehensive Project : A Comparative Study on Asset Liability Management in Selected Public Sector and Private Sector Banks

7575067044, 26604859

hiralb2.glsmba15@gmail.com

A dedicated, sincere and hardworking person with strong will power.



DEVENDRA DAHIT (24)

B. Com

MBA Minor Specialization : MARKETING

Summer Project : Digital banking services at axis bank. at Axis Bank

Comprehensive Project : Comprehensive Project on Investors' Perception and Preference towards Various Investment Avenues

7801961843, 9586406264

devendra.glsmba15@gmail.com

He is a quick learner. He possesses a positive attitude.



ROMIKA GOLYAN (21)

B. Com

MBA Minor Specialization : Marketing

Summer Project : Digital banking services at axis bank. at Axis bank

Comprehensive Project : Comprehensive Project on Investors' Perception and Preference towards Various Investment Avenues

9714465643, 9913767201

romika.glsmba15@gmail.com

A hard working and reliable individual passionate towards work.



JALPESH GANDHI (21)

B. Com

MBA Minor Specialization : Marketing

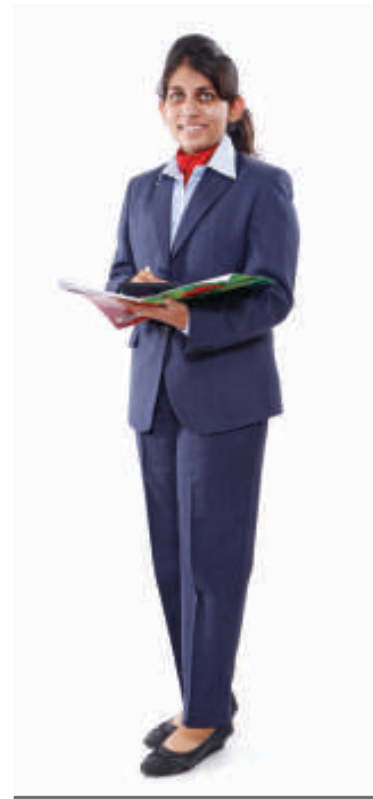
Summer Project : Gold loan market in India. at IIFL

Comprehensive Project : To Study the Productivity and Efficiency of Financial Inclusion in specified Rural Areas

8734840495, 9879332296

jalpesh.glsmba15@gmail.com

A quick learner, he has a positive attitude towards life. Hardworking and sincerity are his main personality traits.



ARIBA KAMKORIWALA (24)

B. Com

CA IPCC Group 1

MBA Minor Specialization : HR

Summer Project : Financial projection of Nila infrastructures Ltd. till 2020. at Nila Infrastructures Ltd.

Comprehensive Project : A Comprehensive Project to study the impact of Monetary Policies on Indian Economy

8401467456, 9374002817

ariba.glsmba15@gmail.com

Work Experience : Worked as Assistant Office Staff at Isani & Associates for 36 months

An excellent communicator and a team player with good presentation skills, she has a farsighted approach and is hardworking.



DHAVAL GORASIA (21)

B. Com

MBA Minor Specialization : Marketing

Summer Project : Social media marketing in collaboration software industry with reference to Wittybee technology Pvt. Ltd. at Wittyee Technologies

Comprehensive Project : Use of Artificial Intelligence in Banking and Financial Services

9586074774

dhavalgorasia.glsmba15@gmail.com

A quick learner, having strong will power, is dedicated and sincere towards work.



PRIYA MODI (21)

B. Com

MBA Minor Specialization : MARKETING

Summer Project : A study on export documentation, procedure & incentive benefits of Pharmaceutical industries. at Virgo UAP Pharma Pvt. Ltd.

Comprehensive Project : Investors Behaviour towards Mutual Funds

8141489734, 9925034131

priyamodi.glsmba15@gmail.com

A person who challenge acceptance and is loyal towards the work given. She is having learning attitude towards new things.



ISHAN MODI (22)

B.Com

M. Com, CS Foundation

MBA Minor Specialization : MARKETING

Summer Project : A fundamental & Technical analysis of banking and FMCG sectors. at Tradebulls Securities Pvt.Ltd

Comprehensive Project : An in depth Study of Factors Affecting Indian Currency Fluctuation

9099871277, 7925430839

ishan.glsmba15@gmail.com

Work Experience : Worked as Purchase Executive in ABS Food Ingredients for 9 Months

A person with leadership qualities which is shown by the initiation taken by him and have good communication skill.



HARDIK PRAJAPATI (21)

B. Com

MBA Minor Specialization : MARKETING

Summer Project : A study on unit costing and working capital trend of Siddheshwari print pack. at Siddheshwari print pack

Comprehensive Project : A Study on Perception of Portfolio Managers and Customers in Selection and Management of Portfolios in Ahmedabad city

9724162694, 9898850748

hardik.glsmba15@gmail.com

An introvert person with positive attitude and good team player.



PALAK PARMAR (22)

B. Com

MBA Minor Specialization : MARKETING

Summer Project : A comparative study of customer's awareness and preferences towards mutual fund and fixed deposit as an investment avenues. at Axis Bank

Comprehensive Project : A comprahansive study on individual's retirement planning behavior

7567107928, 7925890952

palakparmar.glsmba15@gmail.com

An optimistic and dedicated person with excellent presentation skill and passionate about career goal.



BHAVINKUMAR PATEL (23)

B. Com

MBA Minor Specialization : Marketing

Summer Project : A project report on financial literacy of different financial product among investors. at Arihant Capital Market Ltd.

Comprehensive Project : To Study the Benefits and Challenges of Digital Banking in Indian Banking sector

9099015212, 02674-254331

bhavin.glsmba15@gmail.com

He is a confident, passionate, creative and always ready for the new challenges.



ERIC PATEL (21)

B. Com

MBA Minor Specialization : HR

Summer Project : Inventory management and study on CSR initiatives at TATA motors Pune. at TATA Motors Pune Plant

Comprehensive Project : A Study on Perception of Portfolio Managers and Customers in Selection and Management of Portfolios in Ahmedabad city

9173136276

eric.glsmba15@gmail.com

An excellent communicator having positive attitude and good presentation skill.



JANVIBAHEN SHAH (23)

B. Com

MBA Minor Specialization : MARKETING

Summer Project : A project report on financial literacy of different financial products among investors. at Arihant Capital Market Ltd.

Comprehensive Project : To Study the Benefits and Challenges of Digital Banking in Indian Banking sector

8866113165, 02674-251351

janvi.glsmba15@gmail.com

A self-reliant and loyal individual believing in perfection.



NIDHI SHAH (21)

B. Com

MBA Minor Specialization :

Summer Project : Market of gold loan in India. at India Infoline Finance Limited

Comprehensive Project : To Study the Productivity and Efficiency of Financial Inclusion in specified Rural Areas

9173979270, 25891648

nidhi.glsmba15@gmail.com

A good team player with positive attitude and good leadership skills.



SONAL BUDHWANI (22)

B. Com

MBA Minor Specialization : MARKETING

Summer Project : Customer satisfaction towards loans and advances at rajkot nagarik sahakari bank limited at Rajkot nagarik sahakari bank ltd.

Comprehensive Project : A Comprehensive Study on NPA of Selected Public, Private & Co-Operative Banks

9426255143, 9428268874

sonal.nrmba15@gmail.com

An extrovert person with positive attitude, good communication skill, friendly in nature and attractive personality.



HARSH GANDHI (21)

B. Com

MBA Minor Specialization : MARKETING

Summer Project : A project report on "to study the preference of doctor's for Teneligliptin over sitagliptin and vildagliptin at INTAS

Comprehensive Project : A Project Report on Customers Preference towards Mobile Banking

9033388821, 9033507077

harshgandhi.nrmba15@gmail.com

He is a good listener. Creativity is something that give him opportunity to be part of every group toward success of work.



KOMAL JAYSWAL (21)

B. Com

MBA Minor Specialization : MARKETING

Summer Project : Priority sector lending and retail banking at Dena Bank

Comprehensive Project : Impact of NPAs on Indian Economy

9898588187, 8347855655

komal.nrmba15@gmail.com

She is skilled, sincere, dedicated and a smart worker. She also believes in perfection and time management.



VIDHI DESAI (24)

B. Com

MBA Minor Specialization : MARKETING

Summer Project : Financial statement analysis at Nila Infrastructures Ltd

Comprehensive Project : Study on Preference of Working Women towards Different Avenues of Investment

9925760671, 079 22867048

vidhi.nrmba15@gmail.com

Work Experience : Worked as Assistant Accountant in Vishal Anand & Co. for 20 months

A team player with leadership attitude and good skill in presentation and communication along with positive attitude.



RAVI DHINGANI (22)

B. Com

MBA Minor Specialization : HR

Summer Project : Study on existing employee engagement activity & measure its effectiveness in FIPL at Ford India Pvt. Ltd., Sanand

Comprehensive Project : A Comparative Analysis of Hero Motocop v/s Bajaj Auto with regards to Cost Maintenance

7698989890, 0281-2572151

ravi.nrmba15@gmail.com

An outspoken with good communication skills, analytical skills, presentation skills, has a positive attitude and flexible to adopt changes.



MOHAMMADAYYAZ GHANCHI (22)

B. Com

MBA Minor Specialization : MARKETING

Summer Project : the analysis of the cash management and the working capital process at GUVNL at Gujarat Urja Vikas Nigam Ltd

Comprehensive Project : Fundamental and Technical Analysis of Banking Sector

9033985833, 9427952055

mdayyaz.nrmba15@gmail.com

He is a quick learner and a flexible person that also makes him passionate for his work.



BHOOMIKA KHATRI (22)

B. Com

MBA Minor Specialization : HR

Summer Project : Perception of advisors towards adaptability of e-advisory at NJ India Invest Pvt. Ltd.

Comprehensive Project : A Project Report on the E-banking Preference Amongst The Youth

9409201088, 079-22841008

bhoomikakhatri.nrmba15@gmail.com

A person with positive attitude, good presentation skills and a team player.



KUSHAL JANI (22)

B. Com

MBA Minor Specialization : MARKETING

Summer Project : Portfolio management at Shah investor home ltd.

Comprehensive Project : Financial Literacy among Working Women in IT & FMCG sector

9428971056, 0278 2211729

kushal.j.nrmba15@gmail.com

He is active, adventurous as well as dynamic which makes him stand apart from the crowd.



DIKSHA JOSHI (22)

B. Com

MBA Minor Specialization : MARKETING

Summer Project : Comparative analysis of child insurance of IDBI federal life insurance co. Ltd. Vs other companies child insurance at IDBI Federal Life Insurance

Comprehensive Project : Impact of Foreign Direct Investment (FDI) on Selected Sectors in India

9409248551, 9426817892

diksha.nrmba15@gmail.com

She is independent in nature. Her self-confidence made her a successful team leader.



HEETA KAKU (21)

B. Com

ICWA Inter Group 1

MBA Minor Specialization : MARKETING

Summer Project : Analysis of accounting standard and financial analysis with the peer group company of Nila infrastructures limited at Nila Infrastructures Limited

Comprehensive Project : A Comprehensive Study on NPA in Education Loan in Selected Public & Private Sector Bank.

8511828563, 079-27558003

heeta.nrmba15@gmail.com

An Introvert person with excellent communication skills and presentation skills with mastery over English, she has a positive attitude with observation skills.



ISHA KANSARA (22)

B. Com

MBA Minor Specialization : MARKETING

Summer Project : Investors preference towards various mutual fund schemes at reliance mutual fund at Reliance Mutual Fund

Comprehensive Project : Study on Preference of Working Women towards Different Avenues of Investment

9537422997, 02637-258604

isha.nrmba15@gmail.com

A person with positive attitude and presentation skills can also work well in the team as a good team player.



ARPIT KANZARIA (23)

B. Com

MBA Minor Specialization : MARKETING

Summer Project : Risk management by investor of Ahmedabad at Angel broking Pvt. Ltd

Comprehensive Project : Investors' behaviour towards Various Financial Services

9624100220, 9426490080

arpit.nrmba15@gmail.com

He is good at time management and a smart worker.



ANJALI KHATWANI (22)

B. Com

MBA Minor Specialization : MARKETING

Summer Project : Comparative analysis of child traditional plan of IDBI federal life insurance with other companies at IDBI federal life insurance co. Ltd.

Comprehensive Project : Impact of Foreign Direct Investment (FDI) on Selected Sectors of Indian economy

9725596670, 7801922239

anjali.nrmba15@gmail.com

An introvert person with positive attitude and good presentation skills.



MANINDERSINGH KHALSA

(22)

B. Com

CA-CPT

MBA Minor Specialization : MARKETING

Summer Project : Net acquiring transaction at SBI bank ATM point- a detailed study at State Bank Of India

Comprehensive Project : A Study on Portfolio Management and Wealth Creation from the Perspective of Investors in Banking Industry

8866777897, 079-65445256

maninder.nrmba15@gmail.com

An assertive personality with cooperative & trusting nature & self-confidence.



PARTH KHATRI (21)

B.Com

MBA Minor Specialization : MARKETING

Summer Project : A report on customer preference towards online and offline trading at Angel Broking

Comprehensive Project : A Comparative Analysis of Hero Motocop v/s Bajaj Auto with regards to Cost Maintenance

9173965248, 7940321016

parth.nrmba15@gmail.com

He has good communication skills, positive attitude and flexible to accept new challenges in work.



KRUNAL MISTRY (23)

B. Com

MBA Minor Specialization : MARKETING

Summer Project : A project report on working capital management at Synchron Research Services Pvt. Ltd.

Comprehensive Project : A Study on Portfolio Management and Wealth Creation from the Perspective of Investors in Banking Industry

8141240650, 9979232306

krunalmistry.nrmba15@gmail.com

An outspoken individual with positive Attitude and Responsible person with self-Discipline.



VINITA MOHITE (23)

B. Com

MBA Minor Specialization : MARKETING

Summer Project : A study on loan delinquency at Religare Finvest Ltd

Comprehensive Project : A comparative study of credit appraisal process at SBI Bank and Religare finvest limited

8460373331, 9898254129

vinita.nrmba15@gmail.com

A hardworking individual whose eagerness to help and punctual nature makes her the valuable asset for the organization.



SHRADDHA MODH (22)

B. Com

MBA Minor Specialization : HR

Summer Project : Study on working capital and ratio analysis at Adani Enterprise

Comprehensive Project : Innovation in Banking Services and Level of Acceptance in Selected Public and Private Sector Banks

7405189558, 9662534620

shraddha.nrmba15@gmail.com

Hardworking and dedicated to work, she strives to reach the top of the field. Besides she is a quick learner.



MAHARSHI OZA (22)

B. Com

MBA Minor Specialization : MARKETING

Summer Project : Customer satisfaction at Kalapur Commercial Co-Operative Bank at Kalapur Commercial Co-Operative Bank

Comprehensive Project : Impact of Communication Strategies of Financial Products on Financial Performance

9998986862, 9998986762

maharshioza.nrmba15@gmail.com

He possess good presentation skills and a team player with leadership attitude.



ALPESHKUMAR PATEL (24)

B. Com

MBA Minor Specialization : MARKETING

Summer Project : A study of customer satisfaction of Lunawada Nagrik Bank with respect to gold loan at The Lunawada Nagrik Sahakri Bank Ltd,

Comprehensive Project : Short term and Long term Effect of Mergers and Acquisitions on Indian Financial Services Sector

9428148751, 389230

alpesh.nrmba15@gmail.com

A person with leadership qualities which is shown by the initiation taken by him and have good communication skill.



DARSHANA PATEL (22)

B. Com

MBA Minor Specialization : HR

Summer Project : To make cost benefit comparative analysis between naphtha and natural gas as feed in HGU at IOCL at IOCL

Comprehensive Project : The Study on Forex and its Impact on Indian Economy

9727230267, 0265-2265350

darshana.nrmba15@gmail.com

Having good presentation skill and introvert with positive attitude come across as a hard worker.



DHRUVIT PATEL (22)

B. Com

MBA Minor Specialization : MARKETING

Summer Project : Working capital management at Cadila Pharmaceuticals Limited at Cadila Pharmaceuticals Limited

Comprehensive Project : Consumer preference towards housing loan of public sector bank and private sector bank

8460777920, 079-26635141

dhruvit.nrmba15@gmail.com

He has a positive attitude and a quick learner.



JAYDIP PATEL (21)

B. Com

MBA Minor Specialization : MARKETING

Summer Project : Mutual fund as a future investment at Arihant Capital Market

Comprehensive Project : Comparative analysis of mutual funds

9723399582, 7778053344

jdpatel.nrmba15@gmail.com

He is passionate about his work and is very supportive to his team members. He always gives his best to achieve a goal.



KUSHAL PATEL (21)

B. Com

MBA Minor Specialization : MARKETING

Summer Project : Performance evaluation of mutual fund in India at Angel Broking

Comprehensive Project : To Study the Perception of Individuals and Financial Institutions towards the Credit Rating Agencies in Ahmedabad

8866759419, 7925384614

kushalp.nrmba15@gmail.com

A person who is Trustworthy and Sympathetic.



RAVI PATEL (22)

B. Com

MBA Minor Specialization : HR

Summer Project : Customer satisfaction at Kalapur Commercial Co-Operative Bank

Comprehensive Project : A Project Report on Investors Preference towards Different Investment Avenues

9033181439, 380008

ravip.nribm@gmail.com

Work Experience : Worked as Sales Executive in Aman Bajaj for 24 months.

He is active and enthusiastic in nature and has Leadership Skill.



VAISHALI PRAJAPATI (22)

B. Com

MBA Minor Specialization : MARKETING

Summer Project : Exim policy with respect to foreign exchange market at Adani Wilmar Ltd

Comprehensive Project : Serviqual analysis of HDFC Bank vs SBI Bank

9638030257, 8490883304

vaishali.nrmba15@gmail.com

She is Work Oriented, self-motivated having good logical and analytical skills.



ANUJ SHAH (22)

B. Com

MBA Minor Specialization : MARKETING

Summer Project : Customer preferences towards loans & advances at Nutan Nagarik Sahakari Bank Ltd. at Nutan Nagarik Sahakari Bank Ltd.

Comprehensive Project : Equity Analysis of Automobile and FMCG Industry in India

8306015970, 079-27441541

anujshah.nrmba15@gmail.com

A hard working and punctual person getting the work done through perfect planning.



AKANKSHA SINGH (22)

B. Com

MBA Minor Specialization : MARKETING

Summer Project : Portfolio management for various sectors at Shah Investors Home Limited

Comprehensive Project : Financial Literacy among Working Women in IT & FMCG sector

9016402827, 9408255913

akanksha.nrmba15@gmail.com

An introvert person but hardworking and positive attitude towards the work.



HITEN SHAH (21)

B. Com

MBA Minor Specialization : MARKETING

Summer Project : Perception of investors towards derivative market at Karvy Stock Broking, Ahmedabad

Comprehensive Project : Project on Comparative Analysis on Impact of NPA on Public and Private Sector Banks

9426662695, 0268-2556780

hiten.nrmba15@gmail.com

The person with positive attitude having good presentation skills and always ready to learn new things.



HINAL TANNA (21)

B. Com

MBA Minor Specialization : MARKETING

Summer Project : Awareness about debt products investment in Ahmedabad city at Arihant Capital Markets Limited

Comprehensive Project : A Study on Changing Technology & Customer Needs in Banking Sector

9825752031, 7926749452

hinaltanna.nrmba15@gmail.com

A passionate, goal oriented lady with positive attitude, she has good communication skills with the additional trait of being creative.



RUCHI SHAH (21)

B. Com

MBA Minor Specialization : MARKETING

Summer Project : Research analysis with sector coverage of micro finance industry at Kunvarji

Comprehensive Project : Customer behaviour towards Various Banking Services

9725566881, 079 26463701

Ruchishah.nrmba15@gmail.com

A lady who is ambitious, agreeable and cooperative with positive attitude. Discipline is something that she follows in her day to day life with utmost dedication.



SHAIL SHAH (22)

B. Com

MBA Minor Specialization : MARKETING

Summer Project : Customer satisfaction at Hi Life Machinery Tools Ltd

Comprehensive Project : A Project Report on Customers Preference towards Mobile Banking

9898912569, 9898912569

shail.nrmba15@gmail.com

Dedicated and loyal to work, he works enthusiastically and is always ready to put in maximum efforts for the task given to him.



RAJAN SHARMA (23)

B. Com

MBA Minor Specialization : MARKETING

Summer Project : Comparative analysis and study of consumer durables at Capital First

Comprehensive Project : Study on usage of different types of credit cards in ahmedabad city

8141029083, 9427143022

rajan.nribm2015@gmail.com

He is a person with high dedication towards work, eager, enthusiastic, disciplined and highly focused. He is confident and hard working.



HILARI SOLANKI (21)

B. Com

MBA Minor Specialization : MARKETING

Summer Project : Customers satisfaction with respect to loans and advances from bank at The Co-Operative Bank Of Rajkot Ltd

Comprehensive Project : A Comparative Study of Customer Satisfaction in Selected Public & Private Banks with respect to E-banking

9727820252, 7567443466

hileri.nrmba15@gmail.com

An introvert with good listening and knowledge capturing skill, good presentation skill and can get the work done from given resources and team.



RAJATKUMAR SUTARIYA (22)

B. Com

MBA Minor Specialization : MARKETING

Summer Project : A study of credit risk control with special reference to document with KYC loan verification, auto loan & business loan at K.Pravinchandra And Co. A Professional Service Firm

Comprehensive Project : A Project Report on Investors Preference towards Mutual Funds

9727977662, 079-27551469

rajatsutaria.rs@gmail.com

He is very passionate in achieving his dream.



NISHA THAKKAR (21)

B. Com

MBA Minor Specialization : MARKETING

Summer Project : A study on investors perception towards derivatives at Angel Broking

Comprehensive Project : Impact of E-Banking on Organizational Efficiency and Customer Satisfaction

9427068882, 02714-222531

nisha.nrmba15@gmail.com

Quick learning is something that make her different and she sees task more ambitiously.



KANAK VERMA (21)

B. Com

MBA Minor Specialization : MARKETING

Summer Project : Loan procedure at capital first at Capital First

Comprehensive Project : A Project Report on Investors Preference towards Different Investment Avenues

8866119455, 8866119455

kanakverma.nrmb2015@gmail.com

A person who believes in completing the task on time. He is having hard working and honest personality.



RAHUL WANI (24)

B. Com

DTP

MBA Minor Specialization : MARKETING

Summer Project : Analysis of accounting standards and financial analysis with the peer group company of Nila infrastructures limited at Nila Infrastructures Limited

Comprehensive Project : Analysis of Non Performing Asset and Restructuring in Indian Banking Sector

8469688084, 9825731175

rahul.nrmba15@gmail.com

Work Experience : Worked as an accountant in Alltaxsolution (NSDL TIN center) for 3 months

A quick learner with excellent communication skills. Hardworking, sincere and a cheerful person with an additional trait of being creative.



BRINDA VAIDYA (21)

B. Com

MBA Minor Specialization : MARKETING

Summer Project : Customers perception towards investing in derivatives at Angel Broking

Comprehensive Project : Impact of Communication Strategies of Financial Product on Financial Performance

7405755831, 9099093077

brinda.nrmba15@gmail.com

An outspoken and positive attitude with leadership attitude.



JANKI VYAS (21)

B. Com

MBA Minor Specialization : MARKETING

Summer Project : Customer survey on gold loan of RNSB at Rajkot Nagrik Sahakari Bank Ltd.

Comprehensive Project : A study if investors perception towards mutual funds ELSS tax saving scheme

9409664180, 0281-2453819

Jankivyas.nrmba15@gmail.com

An extrovert, dedicated and task oriented person, this amicable individual finds her way to get things done through her good communication skills and composed nature.



MOKSHADA YADAV (21)

B. Com

MBA Minor Specialization : MARKETING

Summer Project : A study on awareness and perception of investors towards various investment options with special focus on mutual fund at ICICI securities at ICICI Securities

Comprehensive Project : A Comprehensive Study on NPA in Education Loan in Selected Public & Private Sector Bank

9601723484, 7940050460

mokshada.nrmba15@gmail.com

An ambivert person with a pragmatic view and adaptive and flexible in nature who is a quick learner and high on ethics along with good multitasking skills.



VIDHI KAKWANI (22)

B. Com

MBA Minor Specialization : MARKETING

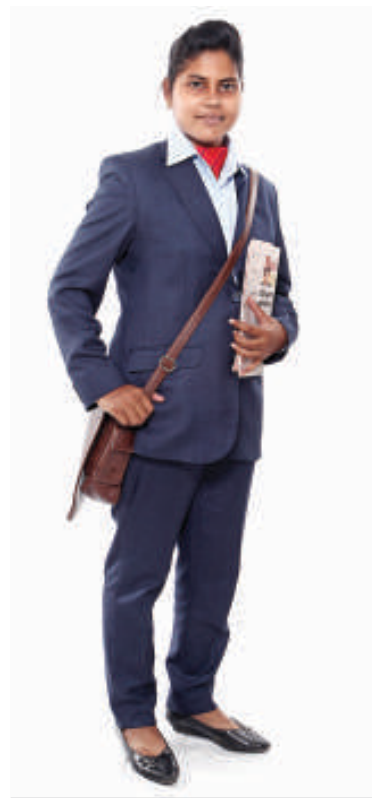
Summer Project : Comparison of process of recruitment and selection of adept consultancy v/s other consultancies. at Adept Recruiting

Comprehensive Project : Study on preference of working women towards different avenues of investment

9712247401, 7965219273

vidhikakwaniglsmba@gmail.com

An extrovert person with good presentation skills, having positive attitude and good communicating skills.



PRATIMA RANI (22)

B. Com

MBA Minor Specialization : HR

Summer Project : A study on working capital and ratio analysis at Adani Enterprises

Comprehensive Project : Innovation in Banking Services and Level of Acceptance in Selected Public and Private Sector Banks

7405934506, 9099981311

pratima.nrmba15@gmail.com

A good leader with excellent presentation skills with ability to work in a team.



PRATIK BUDDHADEV (21)

B. Com

MBA Minor Specialization : MARKETING

Summer Project : non performing assets of nagarik sahakari bank at Rajkot nagarik sahakari bank ltd.

Comprehensive Project : Use of Artificial Intellegence in Banking and Financial Services

7405644883, 9725044333

pratikbuddhadev.glsmba 15@gmail.com

A trustworthy individual. He is a good team player who can easily handle work pressure.



UNNATI TRIVEDI (21)

B. Com

MBA Minor Specialization : MARKETING

Summer Project : Performance comparison of different mutual fund at ICICI Prudential

Comprehensive Project : A study of customer satisfaction at retail bank

8758801266, 7925398229

unnatitrivedi.nrmba2015@gmail.com

She is punctual and completes undertaken work with utmost sincerity.



Marketing

business

marketing

strategy

research

management
businesswoman
imagination
networking

idea 45% is SALE!

25%

organizer

education

conference
option
analysis

TEAM

internet
growth
online

cooperation
success
chart
communications

connection
competition
analyze

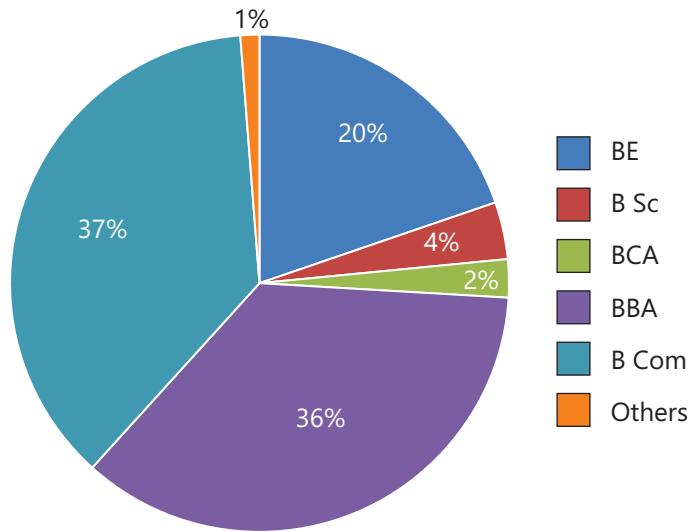
innovation
promotion
website
diverse

information

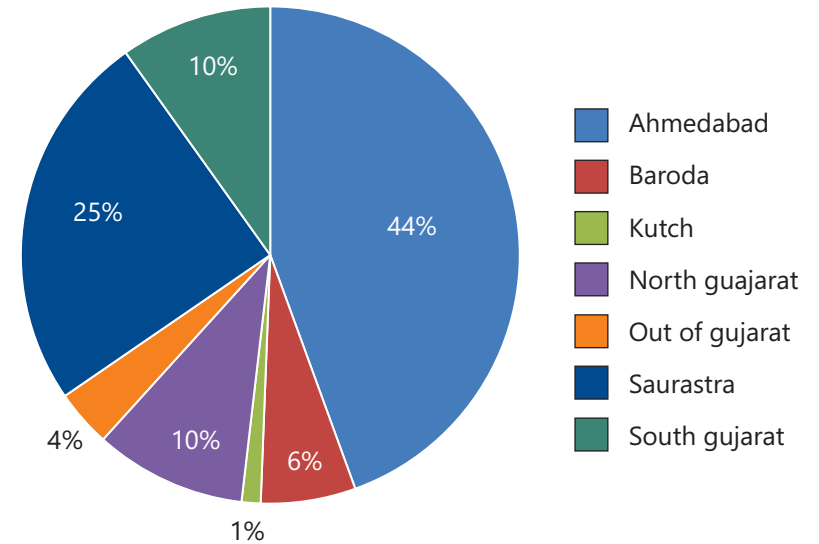


Batch Profile: Marketing

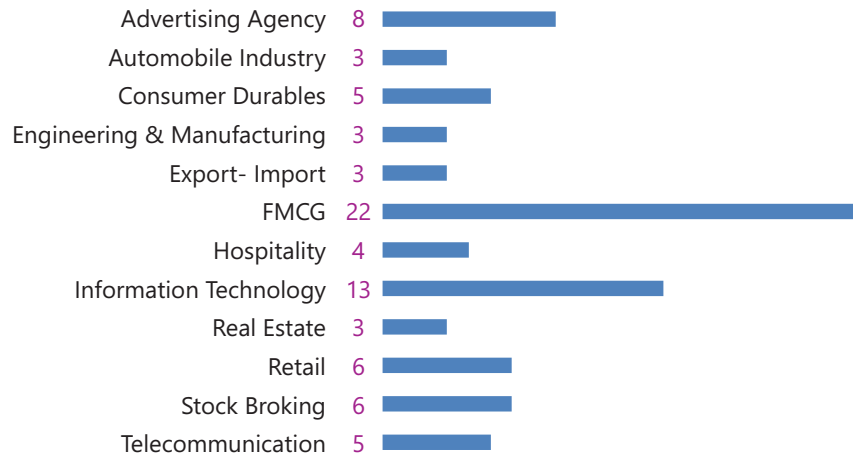
Education



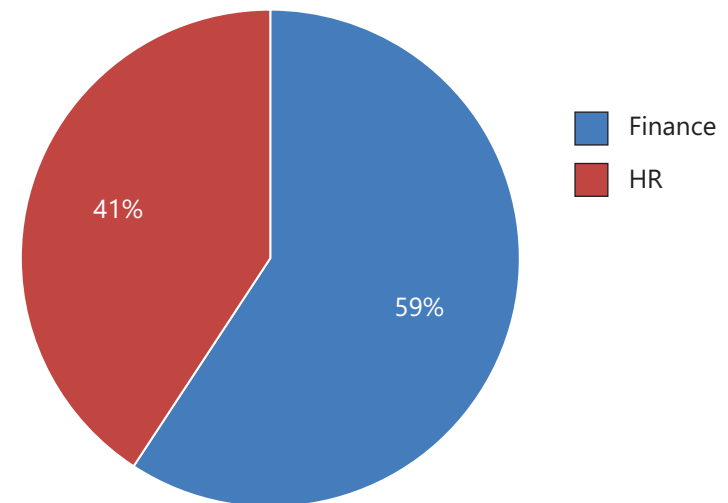
Regional Diversity



Career Aspiration



MBA Minor Specialisation





HAARD SHETH (23)

BE (Mechanical)

MBA Minor Specialization : FINANCE

Summer Project : A marketing survey on calibration of instruments. at Sensewell Instruments Pvt. Ltd

Comprehensive Project : To Study the Challenges and Opportunities Faced by BMW Cars from Customer Perspective

9904996757, 02673-222470

haardsheth.nrmba15@gmail.com

His optimism and sincerity helps him gel well with the team. Analytical and earnest nature make him a good team player.



HARIKRUSHNA KAVAR (22)

BE (Mechanical)

MBA Minor Specialization : HUMAN RESOURCES

Summer Project : Study on technological revolution and its impact on restaurant industry in India at Petpooja

Comprehensive Project : A Study of the Export Scenario of Agriculture Sector with special focus on Vegetable Items

9998883985, 9428247390

harikrushna.glsmba15@gmail.com

A person with highly optimistic attitude, He always tries to find ways out of any given problem.



PALAK KOTHARI (23)

BE (Information Technology)

MBA Minor Specialization : HUMAN RESOURCES

Summer Project : Impulse buying behavior at central mall Ahmedabad at Future Group

Comprehensive Project : A Comprehensive Project on FMCG Industry with special focus on Competitors Analysis of HUL and ITC

9909962298, 2812591437

palak Kothari.glsmba15@gmail.com

A lady who is ambitious, agreeable, and cooperative, she is self-confident, honest and sincere. She is also full of determination.



HEEMANSHI SHAHI (23)

BE (Information Technology)

MBA Minor Specialization : HUMAN RESOURCES

Summer Project : Technological revolutions and its impact on restaurant industry in india. at Prayosha Food Srvcies Pvt. Ltd

Comprehensive Project : To Study the Impact of Parent Brand Image on the Brand Extension

9712386136, 0278-2565764

heemanshi.nrmba15@gmail.com

This individual is an extrovert with a dynamic personality. Her calm and composed nature help him to achieve his goals in spite of all obstacles.



SUNNY PARIKH

BE (Computer)

MBA Minor Specialization :

Summer Project : at

Comprehensive Project :

9924147405, 9574686848

sunnyparikh.nrmba15@gmail.com

This young man is diligent and resilient in his attitude and believes in exactness of his work.



YASH SHARMA (24)

BE (Computer)

MBA Minor Specialization :
HUMAN RESOURCES

Summer Project : Amount of usage of online websites, apps, & offline stores for shopping with special reference to clothes. at Anar Technologies.

Comprehensive Project : A Comprehensive Project on SAAS Product with special focus on Factors Affecting Users' Preference

8511776279, 02634-280296

yash.glsmba15@gmail.com

Analytical attitude with positive approach to bring quick & effective solutions to problems.



HIMANSHU SIKARWAR (24)

BE (Electrical & Electronics)

MBA Minor Specialization :
HUMAN RESOURCES

Summer Project : Understanding export procedure and retailer preference towards Janki rice at Janki Rice And Solvent Industries Private Limited

Comprehensive Project : Comprehensive Study on retail promotion by ITC with special focus on modern trade

9408649324, 9426324048

himanshu.glsmba15@gmail.com

A persuasive individual, he is a quick learner. He possesses a positive attitude.



ATULKUMARSINGH RAJPUT

(23)

BE (Electrical & Electronics)

MBA Minor Specialization : FINANCE

Summer Project : A project report on customer perception towards the magazine of times of India in Ahmedabad at Times Of India

Comprehensive Project : An Empirical Study on Impact of Counterfeit Brand on Consumer Acceptance over Original Brand

8141565014, 9016274494

atul.nrmba15@gmail.com

He is optimistic and committed towards work. Has leadership abilities and is co-operative.



MAHARSHI JOSHI (22)

BE (Electrical Engineering)

MBA Minor Specialization : FINANCE

Summer Project : Consumer behavior towards SBI - PoS Machines at State Bank of India

Comprehensive Project : To Study the Preference Level of Users towards E-Money in Ahmedabad

8866981361, 9408966612

maharshij.nrmba15@gmail.com

The qualities which all MBA students are theoretically taught in the subject of Organization Behavior, he like a manager as it all proactive responsive and positive



VISHAL ADHYARU (24)

BE (Electronics & Communication)

MBA Minor Specialization : FINANCE

Summer Project : Rugged Industry in Indian scenario and its potential buyers at Third Wave Exim Ltd.

Comprehensive Project : To Study the Influence of Advertisements on Food Behaviour of Children

9099242523, 0265-2662676

vishal.nrmba15@gmail.com

He is a smart worker with calm nature and is punctual.



PARTH AYER (23)

BE (Electronics & Communications)

MBA Minor Specialization : FINANCE

Summer Project : Advertising on bus queue shelters (BQS) - a type of street furniture from out of home (OOH) media. It's perspective from the view of advertisers and commuters/ target audiences (TG). at Het Graphics Total Outdoor Solutions

Comprehensive Project : A Study on Key Success Factors of Digital Marketing on Tourism Industry with Special Focus on Gujarat Tourism

901631855

parthayer.nrmba15@gmail.com

One who is creative at idea generation and successful in implementation.



BHAGESH JAGWANI (23)

BE (Electronics & Communication)

MBA Minor Specialization : FINANCE

Summer Project : Facebook as a marketing tool in business at Aurobiz Solutions Pvt. Ltd

Comprehensive Project : A Comprehensive Study of Use of Digital Media Marketing by Telecom Industry

9904287982, 9033979445

bhagesh.nrmba15@gmail.com

A hard working and team spirited person, He is confident and an extrovert personality. This man is optimistic and can adapt himself to most situations.



MIT VAGHELA (23)

BE (Electronics & Communication)

MBA Minor Specialization :
HUMAN RESOURCES

Summer Project : Consumer and retailer perception towards pulses with special emphasis on Tur Dal, Chana Dal And Masoor Dal at Adani Wilmar Ltd.

Comprehensive Project : Preference of Advertisers and Commuters of City towards Out of Home Advertising Media

9426146996, 0278-2560899

mit.nrmba15@gmail.com

He is very passionate, he focuses on process keeping the end results in mind, he is good in working as a team and excellent communicator.



AAYUSHI JAIN (23)

BE (Textile Technology)

MBA Minor Specialization : FINANCE

Summer Project : Customer Satisfaction towards Arvind Store at Arvind Mills Limited

Comprehensive Project : To Study the Impact of Parent Brand Image on the Brand Extension

8866067941, 2772226252

aayushi.nrmba15@gmail.com

Work Experience : Worked as Marketing Executive in Bharat Vijay Mills for 13 months

She is an extrovert as well as honest in her approach. True to her name, she can work as efficiently as a sonata.



SHRWAN SAPROO (35)

BE (Architecture)

MBA Minor Specialization : FINANCE

Summer Project : Study of market demand of Rugged Defence Equipment demand for indian defence establishment at Marketing of Rugged Defence products

Comprehensive Project : study of demand of real estate portals influence on real estate market in india

7030524195, 0191-2501828

shravansaproo.glsmba15@gmail.com

Work Experience : Worked 9 years with Consulting and construction

He is an extrovert, hardworking and has good convincing power



RITESHKUMAR CHAUHAN

(23)

B.SC (Chemistry)

MBA Minor Specialization : FINANCE

Summer Project : Effect of consumer response to online store promotion & consumer preferences for toplocal.in service at Kumbh Design Inc

Comprehensive Project : To Study the Challenges and Opportunities Faced by BMW Cars from Customer Perspective

8690073551, 9904641324

ritesh.nrmba15@gmail.com

A self-motivated person who is ready to face challenges and explores the potential and latent market needs.



JYOTI SHAH (22)

B.SC (Geology)

MBA Minor Specialization :
HUMAN RESOURCES

Summer Project : Comparison of structure, compensation ranges and positions at DCB BANK with other banks at DCB Bank

Comprehensive Project : To Study Retailers Preference towards Patanjali Products vis a vis HUL Products

8758473770

jiyotishah.nrmba15@gmail.com

She is a girl with good learning capacity, analysis and presenting the same in easy way.



SHIVAM YADAV (24)

B.SC (Computer Science)

MBA Minor Specialization :
HUMAN RESOURCES

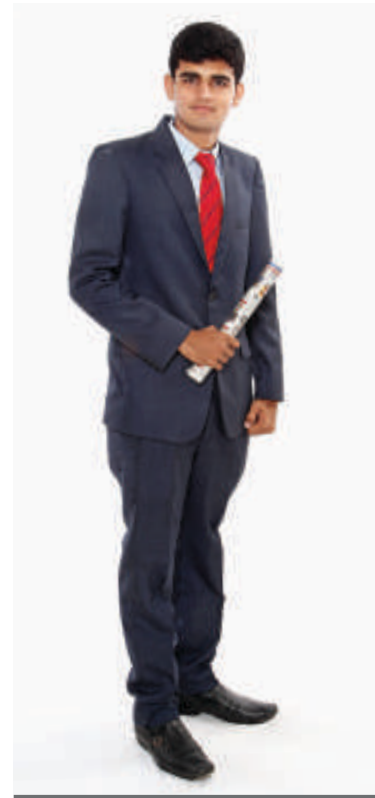
Summer Project : To evaluate the opportunities to cutdown the logistics cost of hazardous chemicals at Prakah Chemicals Agencies Pvt.ltd

Comprehensive Project : To Study the Modes of Advertising through Which Engineering Industry to Market its Product

9998792479, 9998788961

shivamyadav.nrmba15@gmail.com

Having strong attitude of Working in team with positive attitude to meet the expected outcome.



DARSHIT PARMAR (21)

BCA

MBA Minor Specialization : FINANCE

Summer Project : Coparative study of IDBI Federal Whole Life Plan vs Other companies (LIC, Tata And Maxlife) at Coffee Day Global Limited (CCD)

Comprehensive Project : A Comprehensive Project E-Commerce Industry with special focus on Factors Affecting Buying Behaviour of Shoppers

9662246017

darshit.nrmba15@gmail.com

A responsible team player whose sincerity and dedication help him accomplish his tasks efficiently.



DARSHAN LODHIYA (21)

BBA

MBA Minor Specialization : FINANCE

Summer Project : Study on impact of customer relationship management on customer constancy at N J India Invest pvt. Ltd

Comprehensive Project : A Comprehensive Project E-Commerce Industry with special focus Consumer Preference towards Electronics

9574788004, 8460240280

darshan.glsmba15@gmail.com

A person with good presentation skill and is very good at leading the team to achieve target.



RANJIT SIJU (22)

BBA

MBA Minor Specialization : FINANCE

Summer Project : Study on new product development stage and its launching strategy at Electronica Finance Limited, Pune

Comprehensive Project : A Comprehensive Project on Handicraft Industry with special focus on Opportunities and Challenges in Selling Handicrafts Online

8469717713

ranjit.glsmba15@gmail.com

A person with positive attitude and hardworking and goal-oriented, she would like to see herself associated with an esteemed organization. As an employee she sees herself finding a way out of every problem.



RUSHITA BHALALA (21)

BBA

MBA Minor Specialization : FINANCE

Summer Project : Impact and effect of onground activity on listenership of 94.3 MY FM at 94.3 MY FM

Comprehensive Project : To Study Advertising and Other Promotional Activities of Coca Cola India and its Impact on Consumer

9909164464, 9913334000

rushi.nrmba15@gmail.com

She handles the responsibilities with utmost care and is sincerely dedicated towards her work and career.



SURAJ GODARA (22)

BBA

MBA Minor Specialization : FINANCE

Summer Project : Scope of institutional banking at DCB Bank at DCB Bank

Comprehensive Project : To Study Promotional Strategies used by Britannia for Different Distribution Channel

9913561108, 2782211729

surajgodara.nrmba15@gmail.com

A true optimist at heart this soft spoken individual is co-operative and sincere.



BIJAL MISHRA (22)

BBA

MBA Minor Specialization : FINANCE

Summer Project : Study on online marketing strategies of studyhelddesk.com in india at Studyhelpdesk.com

Comprehensive Project : A Comprehensive Study of Cosmetic Industry with Special Focus on Consumer Behavior and Perception of Women towards Lakme Products in Ahmedabad Market

7405833991, 380008

bijalmishra.nrmba@gmail.com

She is hardworking, confident, ambitious and a jovial person. She is always open to new experiences with tantalizing communication skills.



AKASH NATHAVANI (20)

BBA

MBA Minor Specialization : FINANCE

Summer Project : A study on role of customer relationship management on customer constancy at N J India Invest pvt. Ltd

Comprehensive Project : A Comprehensive Project E-Commerce Industry with special focus on Factors Affecting Buying Behavior of Shoppers

9408372513, 0286 2272513

akash.nrmba15@gmail.com

This individual is quick learner and a meticulous planner.



VENKATESH TALREJA (23)

BBA

MBA Minor Specialization : FINANCE

Summer Project : A project report on customer perception towards the magazine of times of India in Ahmedabad at Times Of India

Comprehensive Project : A Study on Effectiveness of Product Placement in TV Reality shows and its influence on Consumer Behavior in Ahmedabad

9033780465, 0278-3001545

venkatesh.talreja.nrmba2015@gmail.com

This out-spoken and confident yet disciplined young man along with being industrious possesses good grasping ability.



PRADIPKUMAR NIRMAL (23)

BBA

MBA Minor Specialization :
HUMAN RESOURCES

Summer Project : Export procedure and documentations at Janki Rice Mill

Comprehensive Project : 0

9898765489, 9712633773

pratik.glsmba15@gmail.com

A persuasive individual, he is a quick learner. He possesses a positive attitude.



ANKUR AGHEDA

BBA

MBA Minor Specialization : FINANCE

Summer Project : Perception of SME'S under government tendering process at Upper India

Comprehensive Project : A Comprehensive Study of online Retail Industry with special Focus on buyers of online Hyperlocal Retailers

8460888718, 2882710190

ankur.nrmba15@gmail.com

Work Experience : worked as a Business Development manager at Prima Sales for 9 months

He is aggressive in pursuing his goals with innovative and hardworking.



JAI BARBHAYA (24)

BBA

MBA Minor Specialization :
HUMAN RESOURCES

Summer Project : Study on new product development stage and its launching strategy at Electronica Finance Limited

Comprehensive Project : Comprehensive Study on retail promotion by ITC with special focus on modern trade

8758170021, 9709055273

jai.glsmba15@gmail.com

He is honest, cool and a calm person. Punctual and sincere, he is keen on maintaining relations.



DHVANI SHAH (21)

BBA

MBA Minor Specialization :
HUMAN RESOURCES

Summer Project : Survey of brand recognition of various ice-cream competitors with special focus on Vadilal Industries Ltd. at Vadilal industries limited.

Comprehensive Project : Dipstick Study on Amazon vis a vis Shopclues Online Shopping ites in India

7405723551, 079-25430526

dhvanishah.glsmba15@gmail.com

A lady with strong principles and exceptionally good convincing power she pursues life with extremely positive approach. She would undyingly push herself towards achieving the best in whatever she does.



BINALBEN PATEL (21)

BBA

MBA Minor Specialization :
HUMAN RESOURCES

Summer Project : To study the awareness level and expectation of smart home product among builders at Green Cloud

Comprehensive Project : Comprehensive Study of M-Commerce Industry with Special Focus on Consumer Buying Behavior in Apperal Category

8140597455

binal.nrmba15@gmail.com

She is friendly, caring person, She is also trustworthy and have positive attitude.



MRUDANGI KSHIRSAGAR (22)

BBA

MBA Minor Specialization :
HUMAN RESOURCES

Summer Project : A study on customer awareness and preference towards Arvind Exclusive Stores at Arvind Mills Limited

Comprehensive Project : A Study on Unorganized Ice Cream Parlour & Consumer Response towards it in Ahmedabad

9687528733, 9427624248

Mrudangi.nrmba15@gmail.com

She is passionate and focused about her work and has the convincing power to make others believe in what she says and does.



SOHIL KYADA (22)

BBA

MBA Minor Specialization :
HUMAN RESOURCES

Summer Project : Perception of dealers and users of non-stick cookware's at Blossom kitchenware's pvt.ltd

Comprehensive Project : To Study the Modes of Advertising through Which Engineering Industry to Market its Product

9537667314, 02825-220604

Sohil.nrmba15@gmail.com

This young man believes in creativity and making them into real accomplishments.



NIKHILKUMAR PARMAR (23)

BBA

MBA Minor Specialization :
HUMAN RESOURCES

Summer Project : Brand recognition of various ice cream brand with special focus on Vadilal Ice Cream at Vadilal ice cream

Comprehensive Project : To Study Promotional Strategies used by Britannia for Different Distribution Channel

7698962407, 9723390849

nikhil.nrmba15@gmail.com

With strong communication abilities he can convince others. Punctuality and hard work are reflected in his attitude.



KISHAN PATEL (22)

BBA

MBA Minor Specialization :
HUMAN RESOURCES

Summer Project : To study the brand awareness of smart home product toward the builders in Ahmedabad at Green Cloud ISOFT Pvt. Ltd

Comprehensive Project : Comprehensive Study of M-Commerce Industry with Special Focus on Consumer Buying Behavior in Apparel Category

8866817172, 9722045789

kishan.nrmba15@gmail.com

This young man is diligent and resilient in his attitude and believes in exactness of his work.



KAPIL PUNDIR (22)

BBA

MBA Minor Specialization :
HUMAN RESOURCES

Summer Project : Study of production process of denim and consumer satisfaction towards Arvind Store at Arvind Mills Limited

Comprehensive Project : To Study Consumer Satisfaction and Usage Pattern Towards Broadband Services in Ahmedabad City

9725762616, 8401325903

kapil.nrmba15@gmail.com

A hard working and team spirited person, He is confident and an extrovert personality.



RUTUL SEDANI (22)

BBA

MBA Minor Specialization :
HUMAN RESOURCES

Summer Project : Market research for top denim brands in India at Arvind Mills Limited

Comprehensive Project : A Study on Unorganized Ice Cream Parlour & Consumer Response towards it in Ahmedabad

8671904831, 7927439210

Rutul.nrmba15@gmail.com

He believes that Procrastination is the thief of time. He is also a quick Learner, Synergic and Responsive. He is always willing to accept changes and to learn new things.



SANDIPKUMAR SUTHAR (22)

BBA

MBA Minor Specialization :
HUMAN RESOURCES

Summer Project : Study on consumer satisfaction of products of Shraddha products towards ball valve manufacturer in Gujarat at Shraddha Product

Comprehensive Project : A Comprehensive Project E-Commerce Industry with special focus on Consumer Buying Behaviour in Festive Special Discount

9408594502, 9426338011

sandip.nrmba15@gmail.com

This aggressive go-getter, besides being a confident team player with smart communication skills is also has leadership attitude, always open to learning.



SHARON VYAS (22)

BBA

MBA Minor Specialization :
HUMAN RESOURCES

Summer Project : Assessment of ROI on training and development at Arvind mill pvt ltd.

Comprehensive Project : A study on Brand Awareness via Innovative and Creative use of Social Media Marketing- with special focus on Cosmetic Industry

8980558563, 079-22771611

sharon.nrmba15@gmail.com

An excellent communicator, negotiator & quick learner, positive and cooperative and always goal driven.



HASNAIN VOHRA (21)

BBA

MBA Minor Specialization :
HUMAN RESOURCES

Summer Project : A study on social media marketing in collaboration software industry at Wittybee Technologies

Comprehensive Project : A Comprehensive Project E-Commerce Industry with special focus on Consumer Buying Behaviour in Festive Special Discount

7878887408, 079-26811668

hasnain.nrmba15@gmail.com

Work Experience : Worked as Sales Executive in Panasonic India Pvt Ltd for 36 months

A dedicated and task oriented person, this amicable individual finds her way to get things done through her good communication skills and composed nature



RIYA ADANI (21)

B.Com

MBA Minor Specialization : HUMAN RESOURCES

Summer Project : Consumer and retailer perception towards pulses with special emphasis on Tur Dal, Chana Dal And Masoor Dal at Adani Wilmar Ltd

Comprehensive Project : To Study the Impact of Social Media Marketing on the Consumer Preference in Restaurant Industry

9824146560, 9825043519

riyaadani.glsmba15@gmail.com

She believes in sincerity and a hard working person. Her sincerity, enthusiasm and cooperative nature augur well for carrier.



DHRUV GAJJAR (20)

B.Com

MBA Minor Specialization : HUMAN RESOURCES

Summer Project : Brand visibility and customer engagement of smart phone application of ideal @ ideal experiential learning Pvt Ltd at Ideal Experiential Learning Pvt Ltd

Comprehensive Project : A Comprehensive Project on Automobile Industry with special focus on Post Purchase Satisfaction of Royal Enfield Bikes

9725412549, +919137941002

dhruv.glsmba15@gmail.com

This candid person believes in being adaptive and co-operative. His trustworthiness makes him a great team player.



MIRA MODI (21)

B.Com

MBA Minor Specialization : HUMAN RESOURCES

Summer Project : A study on customer relationship management and marketing strategies towards arvind stores at arvind limited at Arvind Mills Limited

Comprehensive Project : To Study the Impact of Social Media Marketing on the Consumer Preference in Restaurant Industry

9825424265, 9512085801

mira.glsmba15@gmail.com

Good communication skills with the positive & leadership attitude.



SRUTHY NAIR (21)

B.Com

MBA Minor Specialization : HUMAN RESOURCES

Summer Project : Investors preference towards Indian stock market and portfolio management services of various broking firms at Angel Broking Pvt. Ltd.

Comprehensive Project : To Study the Factors towards Impulse Buying Behaviour of Consumers in FMCG Sector in super markets

8460208849, 2782568563

sruthy.glsmba15@gmail.com

An excellent communicator with good presentation skill and positive attitude



DIPESH SOLANKI (23)

B.Com

MBA Minor Specialization :
HUMAN RESOURCES

Summer Project : Consumer and retailer perception towards pulses with special emphasis on Tur Dal, Chana Dal And Masoor Dal at Adani Wilmar Ltd

Comprehensive Project : Dipstick Study on Amazon vis a vis Shopclues Online Shopping ites in India

8866789664, +919099338085

dipesh.glsmba15@gmail.com

A good observer who uses his observation to learn new things. His analytical strengths and optimism add to his strengths



SIDDHARAJSINH PARMAR

(21)

B.Com

MBA Minor Specialization :
HUMAN RESOURCES

Summer Project : Brand loyalty in retail store with special emphasis on pantaloons fashion and retail ltd. at Pantaloons Fashion And Retail Ltd.

Comprehensive Project : To Study the Impact of Apparel Product Category Advertisements on Buying Behaviour of Consumers

9601023303, 7925890952

siddhrajsinh.glsmba15@gmail.com

An extrovert by nature, He is hardworking and friendly along with ability to prioritize things.



UJAS TRIVEDI (22)

B.Com

MBA Minor Specialization :
HUMAN RESOURCES

Summer Project : Customer satisfaction at Cafe Coffee Day at Coffee Day Global Limited (Ccd)

Comprehensive Project : A Comprehensive Report on FMCG Industry with Special Focus on Impact of Packaging on Retailers and Consumer Buying Decisions

8511304050, 9879010013

Ujast.glsmba15@gmail.com

An enthusiastic and confident individual who is committed to his work



YUVRAJSINH VALA (22)

B.Com

MBA Minor Specialization :
HUMAN RESOURCES

Summer Project : Customer satisfaction at Varmora Plastech Pvt. Ltd

Comprehensive Project : A Comprehensive Report on FMCG Industry with Special Focus on Impact of Packaging on Retailers and Consumer Buying Decisions

8866174180, 9427022498

yuvraj.glsmba15@gmail.com

Creativity, good communication skills and inter-personal relations are his forte that lend themselves very well to the marketing communications.



KRUNAL RAJPARA (21)

B.Com

MBA Minor Specialization :
HUMAN RESOURCES

Summer Project : Customers satisfaction at Varmora Plastech Pvt. Ltd. at Varmora Plastech Pvt. Ltd.

Comprehensive Project : To Study the Effect of Demographic Variables on Consumer Buying Behaviour towards White Goods

8000686822, 9427326328

krunal.nrmba15@gmail.com

An individual devoted and confident to his work. He is cooperative by nature and believes in leading by setting examples.



MITUL THAKKAR (21)

B.Com

MBA Minor Specialization :
HUMAN RESOURCES

Summer Project : Brand awareness of Simero Vitrified at Simero vitrified

Comprehensive Project : To Study Retailers Preference towards Patanjali Products vis a vis HUL Products

8140031400, 02746 277298

mitul.nrmba15@gmail.com

A hard working and team spirited person, He is confident and an extrovert personality. This man is optimistic and can adapt himself to most situations.



KHUSHBU JAIN (21)

B.Com

MBA Minor Specialization : FINANCE

Summer Project : Patient satisfaction survey for Narayana Multispecialist Hospital at Narayana multi specialist hospital

Comprehensive Project : A comprehensive study of media sector with special focus on effectiveness of RADIO ADVERTISING in Ahmedabad market

9537117837, 9427523251

khushbujain.glsmba15@gmail.com

Positive attitude with a spirit of efficient team player.



CHIRAG BHAVSAR (23)

B.Com

MBA Minor Specialization : FINANCE

Summer Project : A study on consumer buying behavior of health oil in modern trade environment. at Adani Wilmar Ltd.

Comprehensive Project : A Study on Impact of Television Advertisement on Consumer Buying Behaviour with special focus on Soaps of HUL

9574852793, 9879879756

chirag.nrmba15@gmail.com

Work Experience : Worked as entry assistant in Paperchase Accountancy India Pvt. Ltd. for 18 months.

A perfect blend of all the qualities required for a marketing executive- good communication skills, amicable, enthusiastic, confidence and hard working.



PRATIK BORISA (21)

B.Com

MBA Minor Specialization : FINANCE

Summer Project : Effectiveness of human resource information system at Ratnamani Metals & Tubes Ltd

Comprehensive Project : Comprehensive Project on FMCG industry with the special focus on Sales Promotion on Beverage in Ahmedabad

9104402523, 9879954198

pratikborisa.nrmba15@gmail.com

This young man is diligent and resilient in his attitude and believes in exactness of his work.



DARSHAN CHANDARIA (22)

B.Com

MBA Minor Specialization : FINANCE

Summer Project : Perception of SME'S under government tendering process at Upper India

Comprehensive Project : A Comprehensive Study of online Retail Industry with special Focus on buyers of online Hyperlocal Retailers

9408502409, 9375300000

darshan.nrmba15@gmail.com

Work Experience : worked as a Business Development manager at Prima Sales for 9 months

This individual is quick learner and a meticulous planner.



BHAVIN HARKHANI (24)

B.Com

MBA Minor Specialization : FINANCE

Summer Project : Fundamental and technical analysis of banking sector at Tradebulls Securities Pvt Ltd

Comprehensive Project : To Study the Influence of Advertisements on Food Behaviour of Children

7600914965, 9328911107

bhavin.nrmba15@gmail.com

He is the Man with high dedication towards work, eager, enthusiastic, disciplined and highly focused. He is confident and hard working.



PRITIKUMARI KESHARI (21)

B.Com

MBA Minor Specialization : FINANCE

Summer Project : To track the no. Of bills from the division and to increase the no. Of bills from the division at Pantaloons

Comprehensive Project : A Comprehensive Study of Cosmetic Industry with Special Focus on Consumer Behavior and Perception of Women towards Lakme Products in Ahmedabad Market

7048522803, 9898493487

priti.nrmba15@gmail.com

She is a kind of person who is down-to-earth, who believes in team work and who is always open to new ideas and suggestions.



PRATIK MOJIDRA (21)

B.Com

MBA Minor Specialization : FINANCE

Summer Project : Bus queue shelter as a part of street furniture from out of home media from the prospective of clients and target audience at Het Graphics

Comprehensive Project : Not yet Submitted

8866602264

pratik.nrmba15@gmail.com

This determined and imaginative individual believes that "Rather searching for new way always it's better to improve on the existing one, which tests the border dimension of ones thinking too".



SETU PARIKH (23)

B.Com

MBA Minor Specialization : FINANCE

Summer Project : A study on shah publicity's client satisfaction and to understand perception towards outdoor advertisement vis-a-vis other media at Shah Publicity

Comprehensive Project : An Empirical Study on Branding Strategies Adopted by Leading Vis-à-Vis Evolving Companies in India From Consumer Perspective

8511369645, 0261- 2223500

Setu.nrmba15@gmail.com

Work Experience : Worked as branding and customer relationship executive in Dev Blessing Textile Pvt. Ltd. For 12 months

Extrovert person with excellent communication to make people comfortable and understand analytical skills to create any market strategy.



TAHA PATRAWALA (22)

B.Com

MBA Minor Specialization : FINANCE

Summer Project : To study the preference of doctors for teneligliptin over sitagliptin and vildagliptin. at Intas

Comprehensive Project : Social Media as a Marketing Tool and Impact on Buying Behaviour of Electronic goods

8141777004, 2673220997

taha.nrmba15@gmail.com

This individual is a very fast learner and is open to new experiences. He also loves travelling and exploring places.



HARSH SHAH (21)

B.Com

MBA Minor Specialization : FINANCE

Summer Project : Understanding role of public private partnership for highway sector in India and traffic modelling at Mott MacDonald Pvt Ltd.

Comprehensive Project : Effect in FMCG Market with Brand of Patanjali

8866088481, 2682521457

shahharsh0009@gmail.com

His optimism and sincerity helps him gel well with the team. Analytical and earnest nature make him a good team player.



VIHAR SHAH (21)

B.Com

MBA Minor Specialization : FINANCE

Summer Project : Role of e-platform in financial service at N.J India Investment

Comprehensive Project : Effect in FMCG Market with Brand of Patanjali

7878199840, 9824518802

vihar.nrmba15@gmail.com

This person believes in team efforts and is adaptable to new circumstances. He has good communication skills and a good trouble shooter.



RUSHABH SHAH (21)

B.Com

MBA Minor Specialization : FINANCE

Summer Project : Evaluation and monitoring satisfaction level of customer towards different product criteria of hi-life machine tools ltd. at HI-LIFE Machine Tools Ltd.

Comprehensive Project : Social Media as a Marketing Tool and Impact on Buying Behaviour of Electronic goods

7600494698, 9408574872

rushabh.nrmba15@gmail.com

Work Experience : Worked as customer service assistant for 24 months and as assistant accountant for 6 months

He is hard working with passive attitude, have a good presentation skill and always focused for achieving goal.

HUMAN RESOURCES

TEAMWORK

Vision

PARTNER

GROWTH

TOGETHER

Promotion

30% Travel

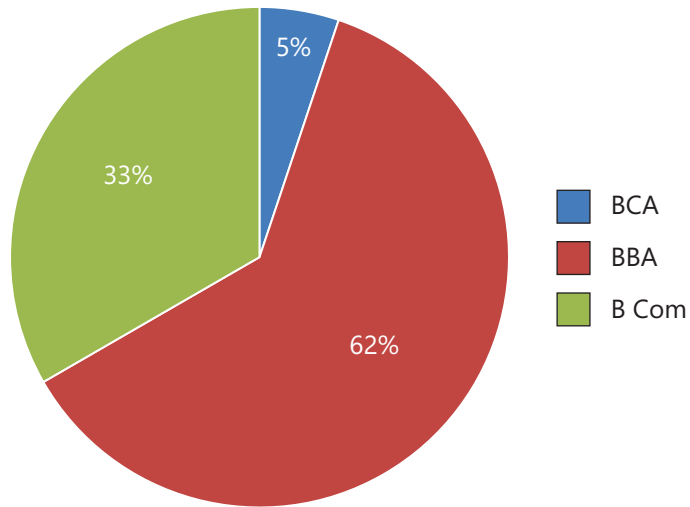
Bonus

HRM

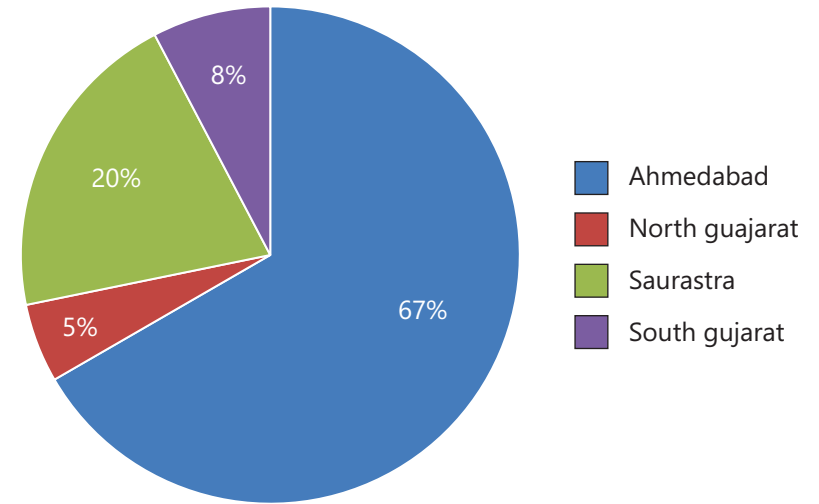


Batch Profile: HRM

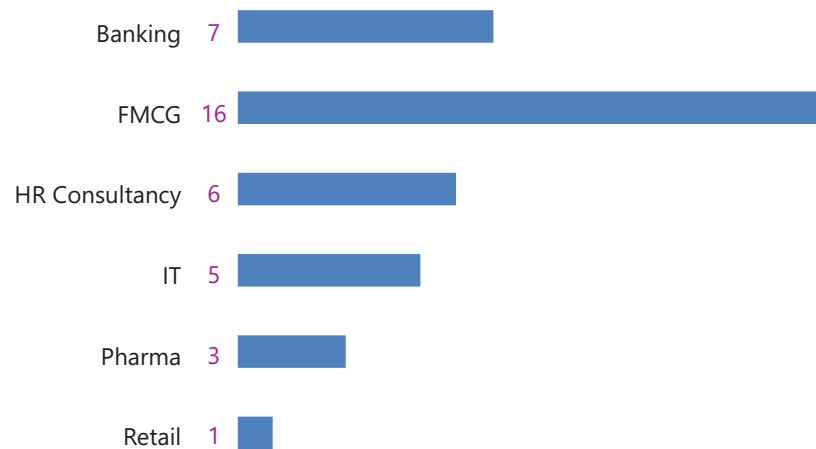
Education



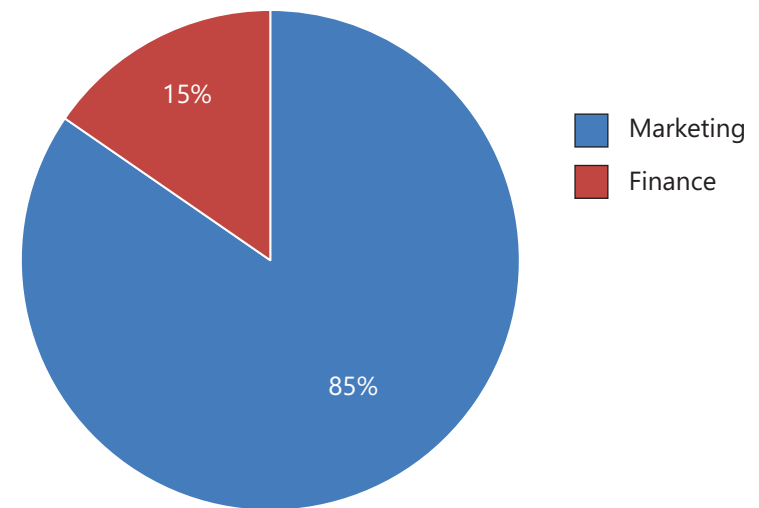
Regional Diversity



Career Aspiration



MBA Minor Specialisation





ANU THOMAS (26)

BCA

MBA Minor Specialization : MARKETING

Summer Project: Developing a competency based recruitment framework for Emerald Honda

Comprehensive Project: A Project Report on Employees' Attitude towards Stress Management and its Effect on Productivity in Pharma Sector

7567910008, 7925853752

anu.glsmba15@gmail.com

She is friendly, caring person, She is also trustworthy and have positive attitude.



KEYURI PRAJAPATI (21)

BCA

MBA Minor Specialization : MARKETING

Summer Project: Designing and implementing i-training (training and development) at Sterling Hospital, Ahmedabad

Comprehensive Project: Performance Appraisal and its Effectiveness and Motivation towards Employees in Manufacturing Industry of Gujarat State

7202896969, 0260-6543125

keyuri.nrmba15@gmail.com

An Extrovert person with Team player and Leadership attributes.



SHIVANI AMIN (22)

BBA

MBA Minor Specialization : MARKETING

Summer Project : Employee job satisfaction at Textile Traders Co-Operative Bank

Comprehensive Project : Impact of Training and Development on Employees' in Banking Sector: A Holistic Picture

9913893110, 9925552663

shivaniamin.glsmba15@gmail.com

She is an eloquent speaker who can think out-of-the-box and have a rational approach. She is a pro-active person who is self-motivated and can adapt to versatile situations.



BELA LUNAGARIYA (22)

BBA

MBA Minor Specialization : MARKETING

Summer Project : The effectiveness of 360-degree performance appraisal at Pearl Enterprise

Comprehensive Project : A Study of Employees Attitude towards Fringe Benefits in Selected Companies of Print Media

9408755423

bella.glsmba15@gmail.com

Work Experience : Worked as Assistant Manager in Genext Language Lab for 1 year and 6 months

A good leader having an extrovert, pleasant and positive personality along with good presentation and communication skills.



GORAL GANDHI (21)

BBA
 MBA Minor Specialization : FINANCE
Summer Project : A study on effectiveness of employee welfare at lemon tree premier the atrium
Comprehensive Project : Impact of Stress on Employees and Effectiveness of Stress Management Techniques(SMT) in Banking Sector
 7600569752, 9904016171
 goralgandhi.glsmba15@gmail.com
 She is a sincere and caring person and very loyal towards her work.



KHUSHBOO MALI (22)

BBA
 MBA Minor Specialization : MARKETING
Summer Project : An effect of performance appraisal on employees of the Kataria Motors at Kataria Automobile Pvt. Ltd.
Comprehensive Project : A Project Report on Work Life Balance of Female Employees in Selected Hospitals of Ahmedabad
 9824701101, 079-22681176
 khushboomali.glsmba2015@gmail.com
 She is an enthusiastic person, gregarious in nature and is sincere and hardworking.



MANISHA TANWAR (22)

BBA
 MBA Minor Specialization : MARKETING
Summer Project : Impact of training and development in blind people association at Blind People Association
Comprehensive Project : Effectiveness of Performance Appraisal in IT Sector
 7572874403, 9427616456
 manisha.glsmba15@gmail.com
 This cooperative and hardworking lady carries a positive attitude and has hardworking approach to her work.



JANKI PARIKH (22)

BBA
 MBA Minor Specialization : MARKETING
Summer Project : Grievance handling at Arvind Mill Pvt. Ltd
Comprehensive Project : A project to study the effectiveness of performance appraisal in Textile Industry
 7623057872, 9377992406
 janki.glsmba15@gmail.com
 She is a sincere and caring person and very loyal towards her work.



AASTHA GHAI (23)

BBA

MBA Minor Specialization : MARKETING

Summer Project : Design of job description in Prakash Chemical

Comprehensive Project : Impact of Reward System on Employee Motivation in Banking Sector

9638115274, 9898072196

aastha.nrmba15@gmail.com

A lady who is ambitious, agreeable, and co-operative, she is self-confident, honest and sincere. she aims to achieve her goals successfully.



YASH PATEL (21)

BBA

MBA Minor Specialization : MARKETING

Summer Project : To study organizational culture at Sadbhav Engineering Ltd

Comprehensive Project : A Relation between Technology & Work Stress in Selected Companies of IT Sector

9825006432, 9825006431

yashpatel.glsmba15@gmail.com

He is an adaptable individual who can handle stressful situations and motivate people around him to offer their best to meet common goals.



MANSI DAVE (21)

BBA

MBA Minor Specialization : MARKETING

Summer Project : The study of performance management for employees of Green Field Control System Pvt. Ltd. at Green field control system Pvt. Ltd

Comprehensive Project : Talant Management Practices and its impact on Organizational productivity: A study with regards to IT Sector

9978939762, 8460334005

mansi.nrmba15@gmail.com

A keen observer with hard working attitude and good communication and soft skills, this lady is a perfectionist who believes in sincerity in work.



SHRUTISINGH KSHATRIYA

(23)

BBA

MBA Minor Specialization : MARKETING

Summer Project : Recruitment and selection at Swastik Ceracon limited in comparison to other ceramic tile companies at SWASTIK Ceracon limited

Comprehensive Project : Performance Appraisal and it's Effectiveness and Motivation towards Employees in Manufacturing Industry of Gujarat State

7203881862, 079 25861153

shrutikshatriya.nrmba15@gmail.com

An extrovert person with a positive attitude and also have a good team player.



HETVI DHANAK (21)

BBA

MBA Minor Specialization : MARKETING

Summer Project : Effectiveness of employee welfare activities at lemon tree hotels the atrium Ahmedabad at Lemon Tree Hotel

Comprehensive Project : Talant Management Practices and its impact on Organizational productivity: A study with regards to IT Sector

9687200686, 079-26302808

hetvi.nrmba15@gmail.com

A proactive person with the ability to cope with any stressful situation, She is trustworthy and committed to the work assigned to Her.



VEDIKA HARIYANI (22)

BBA

MBA Minor Specialization : MARKETING

Summer Project : Performance appraisal at Crowne Plaza Hotel

Comprehensive Project : A Comprehensive Study on Different types of Stress Faced by Students Doing Their PG and Coping Mechanism used by them

7567790036, 9974139306

vedika.nrmba15@gmail.com

This individual is quick learner and a meticulous planner.



HARSHVADANA KORAT (22)

BBA

MBA Minor Specialization : MARKETING

Summer Project : Study on significance and effectiveness of performance appraisal at Gopal Namkeen Pvt Ltd at Gopal Namkeen Pvt Ltd

Comprehensive Project : The causes and impact of absenteeism at work place in Retail Sector

9725349491, 2823226449

harshvadana.nrmba15@gmail.com

A persuasive individual, She is a quick learner. She possesses a positive attitude.



CHANDNI MAKWANA (22)

BBA

MBA Minor Specialization : MARKETING

Summer Project : Customer satisfaction towards loan & advances at Rajkot Nagarik Sahakari Bank Ltd

Comprehensive Project : A Comprehensive Study on Impact of Employee retention on Organizational Success in Pharma Industry

9638809902, 02823-222045

chandni.nrmba15@gmail.com

an honest person with good convincing power.



NISARG NENUJI (22)

BBA (), CHR (Certified in Human Rights)

MBA Minor Specialization : MARKETING

Summer Project : Stay interviews to ensure the long innings of key personnel at L&T-Chiyoda limited

Comprehensive Project : Recruitment and Selection Process and Its Effectiveness of Insurance Sector of Ahmedabad City

8460157918, 2774240132

nisargnenuji.nrmba15@gmail.com

He is very diligent, fast in grasping, with an eye for detail, he is proactive and passionate for his work.



NANDINI YADAV (22)

BBA

MBA Minor Specialization : MARKETING

Summer Project : Effectiveness of training and development at Acrysil limited

Comprehensive Project : Analysis of Work Life Balance of Women Employee in Health Care Sector of Bhavnagar and Ahmedabad city

9979958275, 2782572830

nandini.nrmba15@gmail.com

This determined and imaginative individual believes that "Rather searching for new way always it's better to improve on the existing one, which tests the border dimension of ones thinking too".



MIRA PATEL (23)

BBA

MBA Minor Specialization : MARKETING

Summer Project : Recruitment and selection at APCO Moters

Comprehensive Project : Effectiveness of Training and Development in Retail Sector in Gujarat State

9537386068, 0281-2431388

mira.nrmba15@gmail.com

This young lady is hard working and punctual about her work and also she carries a positive attitude which makes it easy for her to communicate with others.



JAYSHEEL PATEL (22)

BBA

MBA Minor Specialization : MARKETING

Summer Project : A comparative study between traditional and modern approach of talent acquisition with reference to Claris Injectable Ltd.

Comprehensive Project : Impact of Employee Engagement Activities on Motivation : A study of IT Employees

9913602874, 7925431300

jaysheel.nrmba15@gmail.com

Work Experience : Worked as Tester in TCS for 6 months

A good communicator, his self-confidence is his asset. He has a positive attitude and the ability to stick to his goals.



KAJOLBEN PATEL (22)

BBA

MBA Minor Specialization : MARKETING

Summer Project : To study performance management for employee of greenfield control system at Greenfield Control System(I)Pvt.Ltd.

Comprehensive Project : A Study on Work-life Balance and it's Impact on Bank Employee with special reference to Ahmedabad City

9727868402, 079-23228812

kajol.nrmba15@gmail.com

She pursues life with extremely positive approach. She would undyingly push herself towards achieving the best in whatever she does.



HIRAL RATHOD (22)

BBA

MBA Minor Specialization : MARKETING

Summer Project : A study on HR practices in co-operative banks at Textiles Traders Co-Operative Bank Ltd

Comprehensive Project : A Comprehensive Study on Impact of Career Planning and Development on Employee Performance in Banking Sector

9824886727, 7926640187

hiral.nrmba15@gmail.com

She is friendly, caring person, She is also trustworthy and have positive attitude.



SANSKRUTI SANGHAVI (21)

BBA

MBA Minor Specialization : MARKETING

Summer Project : Effectiveness of recruitment and selection process at kids age at Kids Age Children National Newspaper

Comprehensive Project : Analysis of Work Life Balance of Women Employee in Health Care Sector of Bhavnagar and Ahmedabad Cities

9408267662

sanskruti.nrmba16@gmail.com

A good communicator, She performs well in teams. she loves challenges and capable of working in stressful conditions.



SHIKHA UDANI (23)

BBA

MBA Minor Specialization : MARKETING

Summer Project : Training and development at Future Group

Comprehensive Project : Effectiveness of Training and Development in Eetail Sector in Gujarat State

9426209961, 0281-2478061

shikha.nrmba15@gmail.com

A good presentation skill to express the concepts. An outspoken nature makes her class apart.



JANVI MEHTA (22)

B.Com

MBA Minor Specialization : FINANCE

Summer Project : TRAINING AND DEVELOPMENT at Ratnamani metals & tubes private limited

Comprehensive Project : To Study the Impact of Stress on Work Life Balance of Employees' in Emergency Services

8460696400, 0288-2555958

mehta.janvi.glsmba15@gmail.com

She is a girl with high dedication towards work, eager, enthusiastic, disciplined and highly focused. She is confident and hard working.



KOMAL DANGI (21)

B.Com

MBA Minor Specialization : MARKETING

Summer Project : Recruitment and selection of Makson Pharmaceutical Company at Makson Pharmaceutical Company

Comprehensive Project : Effectiveness of Performance Appraisal in IT Sector

9408941495, 02752 242232

komaldangi.glsmba15@gmail.com

Team player and extrovert person with excellent communication skill and positive attitude.



KALGI SHAH (21)

B.Com

MBA Minor Specialization : MARKETING

Summer Project : Job satisfaction at BioKindle

Comprehensive Project : A Study on Quality of Work life in Selected Retail Stores of Ahmedabad City

9687107336, 079-26634401

kalgi.glsmba15@gmail.com

She is hardworking, confident, ambitious and a jovial person. She is always open to new experiences with tantalizing communication skills.



RONAKKUMAR MEHTA (24)

B.Com

MBA Minor Specialization : MARKETING

Summer Project : A study on recruitment and selection for human resource at Zydus Cadila Healthcare Limited

Comprehensive Project : A Study on Effectiveness of Performance Management System in IT Sector

8153008266, 02642-652174

ronak.glsmba15@gmail.com

Work Experience : Worked as HR and Admin Assistant in Seonghwa Construction Pvt. Ltd.

He has attribute of Key team-player, adaptable to challenges and changes who believes in perfection.



PRIYANKA SONI (22)

B.Com

MBA Minor Specialization : FINANCE

Summer Project : A project report on key result area at Havmor Restaurant Private Limited at Havmor Restaurant Private Limited

Comprehensive Project : A Study on Effectiveness of Performance Management System in IT Sector

9979016696, 0278 -2430930

priyanka.glsmba15@gmail.com

This young lady is hard working and punctual about her work and also she carries a positive attitude which makes it easy for her to communicate with others.



KOMAL PANDYA (21)

B.Com

MBA Minor Specialization : MARKETING

Summer Project : Employee engagement activity at Varmora Plastech Private Limited

Comprehensive Project : A Study on Quality of Work Life in Selected Retail Stores of Ahmedabad City

9712509734, 079-26764088

komalpandya.glsmba15@gmail.com

She is an extrovert as well as honest in her approach. True to her name, she can work as efficiently as a sonata.



SONIA (22)

B.Com

MBA Minor Specialization : MARKETING

Summer Project : A study on diverse parameters of organizational culture at Adani Enterprises Ltd.

Comprehensive Project : Impact of Employee Engagement Activities on Motivation : A Study of IT Employees

8153940160, 079-27462124

sonia.nrmba15@gmail.com

An extrovert personality with a positive attitude and good presentation, communication skills.



HEMAL PATEL (21)

B.Com

MBA Minor Specialization : FINANCE

Summer Project : Learning and development of employees and the changes required for millennial at Cadila Healthcare Limited at Cadila Healthcare Limited

Comprehensive Project : To Study the Impact of Stress on Work Life Balance of Employees' in Emergency Services

9924983792, 079-27531303

hemal.glsmba15@gmail.com

She is a responsible, trustworthy and optimistic person who likes to take up challenging projects.



JEET SACHDEV (22)

B.Com

MBA Minor Specialization : MARKETING

Summer Project : A comparative study between traditional and modern approach of talent acquisition with reference to Claris Injectable Ltd.

Comprehensive Project : A Comprehensive Study on Impact of Employee Retention on Organizational Success in Pharma Industry

9638083232, 079-29095948

jeet.nrmba15@gmail.com

She has personality to balance extrovert and introvert features. With excellent to achieve a challenging goal.



KRINA SHAH (21)

B.Com

MBA Minor Specialization : MARKETING

Summer Project : Swiftness of induction and orientation of new joining employees at DTDC Expredd Ltd

Comprehensive Project : Recruitment and Selection Process and It's Effectiveness of Insurance Sector of Ahmedabad City

8000788918, 079-26622451

krina.nrmba15@gmail.com

She is friendly, caring person, She is also trustworthy and have positive attitude.



PRATIKSHA TAMALIYA (22)

B.Com

MBA Minor Specialization : MARKETING

Summer Project : Welfare facilities at Arvind Ltd

Comprehensive Project : A project to study the Impact of Extrinsic Motivational Practices on Job Attitudes of Employees' in Textile Industry

9913311282, 2752240066

pratiksha.glsmba15@gmail.com

A persuasive individual, She is a quick learner. He possesses a positive attitude.



VINIT DUBEY (22)

B.Com

MBA Minor Specialization : MARKETING

Summer Project : Welfare of employees at Arvind Ltd

Comprehensive Project : Performance Appraisal and it's Effectiveness towards Employees in Textile Industry of Ahmedabad City

8511062292, 9558483712

vinit.nrmba15@gmail.com

He is a quick learner. He possesses a positive attitude.



RAVEENA BHUCHHADA (22)

B.Com

MBA Minor Specialization : MARKETING

Summer Project : Study on significance and effectiveness of performance appraisal system at Gopal Snacks Pvt Ltd

Comprehensive Project : The causes and impact of absentism at work place in Retail Sector

8905334011, 9374646410

raveena.nrmba15@gmail.com

She is friendly, caring person, She is also trustworthy and have positive attitude.



NIDHI SHARMA (21)

B.Com

MBA Minor Specialization : MARKETING

Summer Project : Training & Development at Sterling Hospital

Comprehensive Project : A Study on Work Life Balance and it's Impact on Bank Employee with speacial reference to Ahmedabad City

8460405210, 9825590491

nidhisharma.nrmb2015@gmail.com

Extrovert person with excellent communication & positive attitude.

Summer Internship

Steadfast change in the business world has been accompanied by an evenly dramatic need for business school students to prepare themselves for taking on future challenges. The right internship is one of them and frequently opens the gate to a desirable full-time placement after graduation for MBA students. It is a conventional corporate practice to take students for internship and select the best among them as future employees by offering Pre-placement Offers.

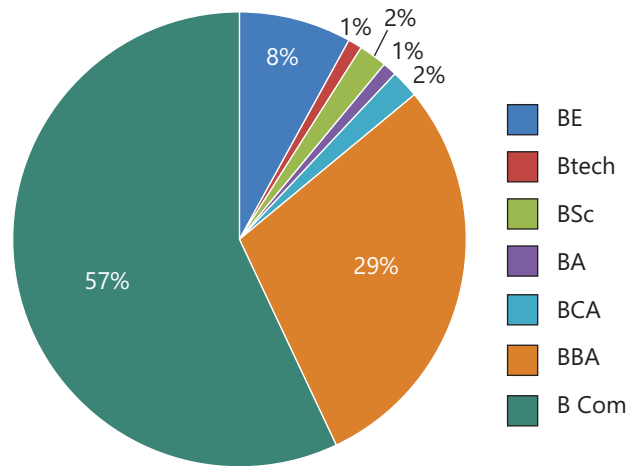
Taking place over eight weeks of comprehensive exposure to the industry inculcates the skills and finesse essential for final placement. Positioned between the first and second year of the course, which begins in June, the programme is most effective in widening the students' perspective by providing an insight into real life organisational situations. The heterogeneity of the students with respect to their graduate education qualifications along with the concepts of general management they are exposed to during their first year of MBA programme make each student a budding executive aspiring to test this acquired knowledge on the ground realities of dynamic business environment.

This process is jointly valuable for both, the students and the organizations, wherein the students gain practical experience and the organizations get quality research and fresh perspectives. Summer internships provide the companies with the opportunity to evaluate students' candidature for future employment.

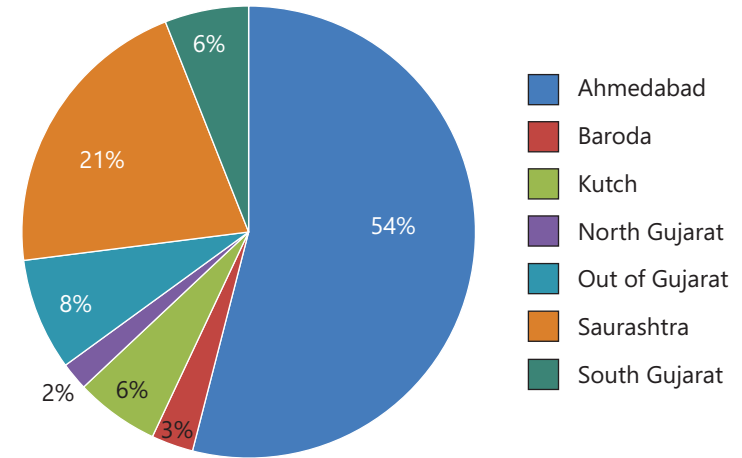


Batch Profile: MBA-1

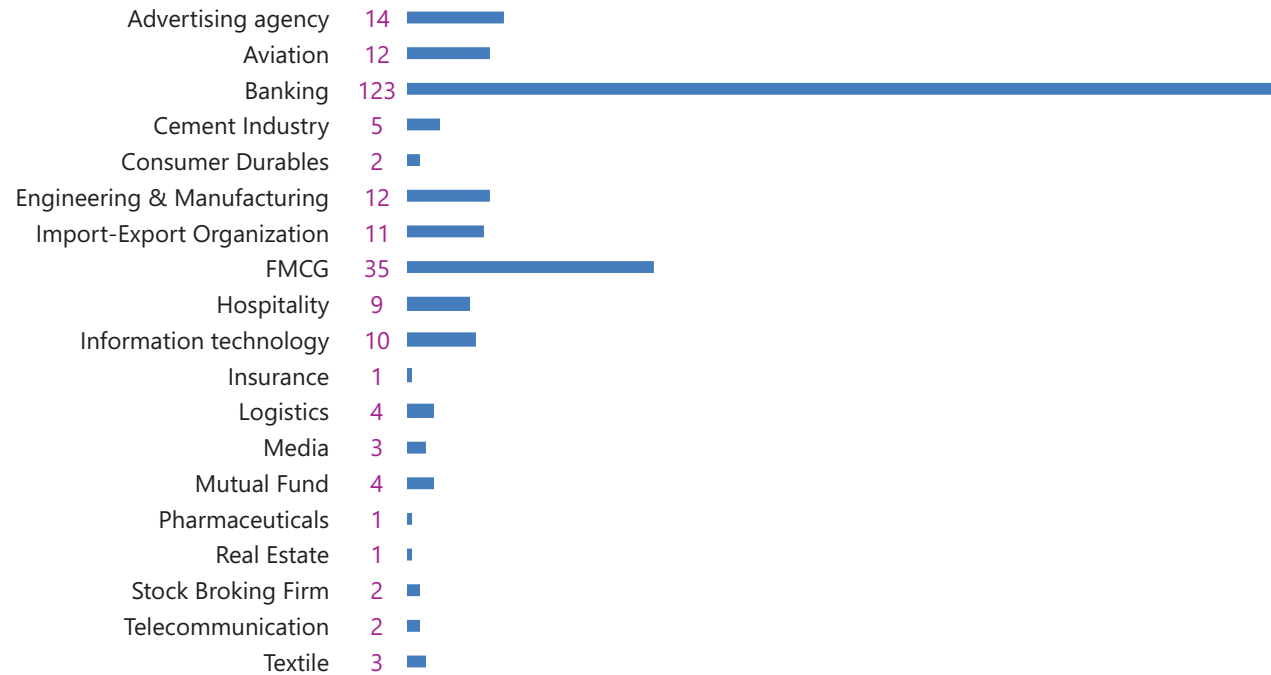
Education



Regional Diversity



Career Aspiration



MBA I



ABHISHEK NANDA (22)
BE (Electrical & Electronics)
9723647001, 9824034912
abhisheknanda.nrmba16@gmail.com



AKASH PARIKH (22)
BE (Electrical & Electronics)
9429877913, 2792221413
aakashparikh34@gmail.com



MAULIK TRIVEDI (24)
BE (Electronics and Communication (EC))
9033298410, 9408866882
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RAVEENI PATEL (21)
BE (Electronics and Communication (EC))
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KUSHALSINGH TOMAR (21)
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7567133724, 9016657086
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NIKKI JOSHI (22)
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9712910302, 9323032968
priya.lodaliya.nrmba16@gmail.com



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mohammaduveish.glsmba16@gmail.com



SUMAN SOLANKI (24)
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sss71092@gmail.com



SETU DANI (23)

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9427800521, 9427300621
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NIRAV PATEL (23)

BE (Mechanical Engineering)
8905332485, 9510358584
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RAVI SAVSANI (21)

BE (Mechanical Engineering)
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9173329924, 8866625830
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PARTH PATEL (23)

BE (Mechanical Engineering)
9638000848, 9426613407
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PRATIK SHARMA (24)

BE (Aeronautical Engineering)
9909290167, 9925178161
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8469280296, 9727553258
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9104119180, 8989146614
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SARFARAJ SHAIKH (22)

BE (Automobile Engineering)
9662349685, 9824321392
sarfaraj.nrmba16@gmail.com



HINAL SHAH (21)

B.tech (Computer Engineering)
9687774400, 27683011
Hinalshah.nrmba16@gmail.com

MBA I



SACHIN GOYAL (25)
B.tech (Electronics & telecommunication)
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DELISHA SORATHIA (22)
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FORAM KATIRA (22)
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JULIKABEN PAGHDAL (21)
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PALAK MATRAVADIA (21)
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palakmatravadia33@gmail.com



NISHANT SHAH (21)
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VEER JAYSWAL (21)
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jayswalveer@gmail.com



DARSHINI PRAJAPATI (24)
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AAYUSHI PARIKH (21)
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RAYMOND FERNANDES (30)
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BHARVI JOSHI (20)
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BHAVIN PUAR (20)
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MBA I



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DEVSHREE VISANA (20)
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heetal.nrmba16@gmail.com



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KANDARP PATHAK (24)
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kandarp.glsmba16@gmail.com

MBA I



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MANALI LAKHANI (20)
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manalilakhani.nrmba16@gmail.com



MEET MANDALIYA (21)
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meet.glsmba16@gmail.com



KISHAN PATEL (21)
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E-placement

The Institute has an active account on LinkedIn (Premium) and Facebook which bridges the gap between the corporates and placement cell. This committee is formed with an objective to regularly stay in touch with corporates and student fraternity through social media platforms. It regularly shares information about various events, workshops and seminars organized at the campus like International conference, Alumni meet, Guest lectures, Expert Opinion Series, etc.

New database of corporate is generated via LinkedIn which helps to enrich our placement database. LinkedIn helps to explore various opportunities related to recruitment for existing students and alumni.

The committee has been sending invitations to corporate fraternity and alumni on regularly basis. The emphasis while sending this invitation has been towards top 10 companies of sectors preferred by the students, aspiring companies of students across various industries and also existing and frequent corporate recruiters.

Recruiters 2016

Aegon Life Insurance
Airtel
Alembic Pharma
All Dealzz
Angel Broking
ANS Placements
Arvind Infrastructure Limited
Asian Paints
Assure Management Consultancy
Axis Bank
Axis Mutual Fund
Bajaj Corp Ltd
Bankim Doshi Financial Service Pvt. Ltd.
Berger Paints
Bharti Axa Life Insurance
Big Ideas
Bisleri International
Blossom Placement
Brand You
Bridgestone
Camex Wellness
Capital First Limited
Capitalvia
Care Ratings
Claris Injectables Ltd
Clarisotsuka
Colgate Palmolive
Concert Global Group
Cordife
Cyberoam – A Sophos Company
Cynet Infotech
D P Cotton
DCB Bank
Decathlon
Dexter Consultancy
Edwise International
Elitecore Technologies Pvt Ltd
Elsner Technologies Pvt Ltd.
E-Procurement Technologies Ltd
Exide Batteries
Flamingo Travels
Flourish Pure Foods Private Limited
Gateway Technolabs
Globe Capital Market Limited

Gujarat Ambuja Exports Ltd
Havells India Limited
HDFC Bank
HDFC Life
HDFC Securities
HFFC
ICICI Prudential
ICICI Securities
Idea Cellular
IMRB International
India Infoline
Indiabulls Housing Finance Ltd.
Indusind Bank
Infibeam
Info Edge India Ltd (99acres.Com)
ITC Limited
Iwant Technologies Pvt Ltd
Jagdish Hirani & Associates
Jinen Fincap Pvt. Ltd.
Just Dial
K. M. Electronic Cables Pvt. Ltd
Karvy Stock Broking Ltd
Kent Ro Systems Ltd
Khushi Advertising Ideas Pvt Ltd
Kotak Mahindra Bank
Kotak Securities Ltd.
Lendingkart Technologies Pvt. Ltd.
M Square Business Solutions Limited
Magic Holidays
Mansukh Securities And Finance Limited
Maruti Techlabs Pvt. Ltd.
MAS Financial Services Limited
Meghmani Organics
Methodex Systems Limited
Motilal Oswal
N J India Invest Pvt Ltd
N R Doshi & Partners
Naukri.Com
One Advertising & Communication Services Ltd
Optimized Solutions (P) Ltd
Pantaloons
Parle Agro
PI Square Investments

Prakash Chemicals
Prashant Masala
Quantum Technolabs Pvt Ltd
Radiant Media
Radio City
Rasna
RBSA Valuation Advisors Llp
Relaince Retail
Reliance Communication
Reliance Life Insurance
Religare Finvest Ltd
Renaissance
Rubik Infotech Pvt Ltd
S&P Global Market Intelligence
Salasar Organics Pvt Ltd.
Sales India
Sanghi Industries Ltd
SBI Mutual Fund
Seawind Solution Pvt. Ltd.
Shalby Hospitals
SNL Financial
Spark HR & IR Corporate Training Squad Technologies Pvt. Ltd.
SSJ Finance And Securities
Tata Teleservices Limited
TCS
Team Lease Staffing Solutions
Techcompose Solutions Pvt Ltd
The Vijay Co-Operative Bank
Tie Ahmedabad
Tipsons Financial Services Pvt Ltd
Torrent Pharmaceutical Ltd
Torrent Power
Tradebulls Securities P Ltd
Universal Hunt
Utopia Holidays
Vatsal Technosoft Pvt Ltd
Ventura Securities Ltd
Vodafone
Writer Safeguard Pvt. Ltd
XL Dynamics
Zero Designs Pvt. Ltd.
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